

# Tata Power launches 'I Can' initiative for climate change

The initiative is being hosted on [www.tatapower.com](http://www.tatapower.com), Green Community page, which is Phase II of Club Enerji's 'Switch Off to Switch On' campaign

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Tata Power, through 'I Can', the second phase of its ongoing 'Switch Off to Switch On' campaign, is making significant efforts to showcase the company's multi-disciplinary and collaborative approach, the company said on Wednesday.

The company has established a center of excellence over the years to help address climate change thereby promoting responsible advocacy. "As we look to harness environment and resource conservation through our latest video on fighting climate change, we aim to encourage the society at large to contribute towards building a sustainable community", the company added.

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The worst climate change impacts include the melting of the ice mass at the poles, which in turn causes rising sea level, producing flooding and threatening coastal environments through which small island states risk disappearing entirely. It also leads to more violent weather phenomena, drought, fires, death of animal and plant species, flooding from rivers and lakes, the creation of climate refugees and destruction of the food chain and economic resources, especially in developing countries like ours.