

DHAAGA

Empowering Women Folk!

ESSENTIALS

PRODUCT CATALOGUE 2020







About Dhaaga

Through its flagship initiative "Dhaaga", Tata Power (implemented by Tata Power Community Development Trust) promotes Women Empowerment by engaging with both rural and urban women. It is a woman based micro-enterprise initiative for improving the social status and providing the women sustainable livelihoods.

Dhaaga's journey began in 2015 with 16 women being skilled in garment manufacturing. Dhaaga supports conserving traditional handicrafts and promote local talent. Today, Dhaaga initiative touches lives of 1170 women in 19 locations across 8 states of India.

Under Dhaaga, Tata Power supports the women for production and marketing of apparel (Kurti, Palazzo, T-Shirts), Aprons, bags – (Hand Bags, Clutches, Jute Bags, Paper bags), Hand Embroidery and Tie & Dye Work (Rabari work of Kutch), Handicrafts made of Tiger Grass (speciality of Maithon, Jharkhand), Wall Hanging (Kutch Embroidery).

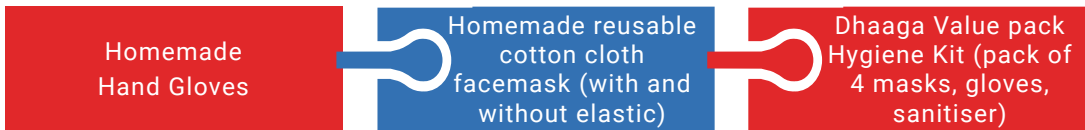


Covid-19 Essentials

We are fighting COVID 19 together and with right equipment's and knowledge will succeed. Safety & Prevention is the only way out. Through its flagship initiative "Dhaaga", Tata Power engaged Women Self Help Group to join hands in this tough time and produce COVID 19 ESSENTIAL products.

With 1170 members at Dhaaga, since the start of the pandemic, as part of our social commitment, **have responded immediately by making homemade reusable cotton cloth masks as per the Government norms and making it available to vulnerable and migrant populations.** We at Dhaaga have supplied more than 6 lakhs of reusable cotton cloth mask across the country. Recently, added other essential products.

Essentials



Office Essentials

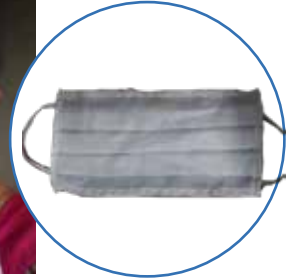


Covid-19 Essentials



~ DHAAGA REUSABLE COTTON CLOTH MASK (BLACK)

Price - ₹ 20/- (inclusive all)



~ DHAAGA REUSABLE COTTON CLOTH MASK (WHITE)

Price - ₹ 18+GST/-

Available in elastic & without elastic



~ REUSABLE COTTON LYCRA MASK WITH NET (BLACK)

Price - ₹ 20/- (inclusive all)



~ REUSABLE COTTON LYCRA MASK (BLACK)

Price - ₹ 20/- (inclusive all)

Covid-19 Essentials



~ DHAAGA JUTE
CONFERENCE FOLDER

Price - ₹ 100/- (inclusive all)



~ DHAAGA JUTE BAG

Price - ₹ 100/- (inclusive all)



~ DHAAGA JUTE
WATER BOTTLE CARRIER

Price - ₹ 100/- (inclusive all)



~ DHAAGA JUTE
WATER BOTTLE CARRIER

Price - ₹ 100/- (inclusive all)

How can you buy?

Choose from the products mentioned above

📞 Call on **9819718414** to place an order or

🌐 Visit Website <https://www.tatapower.com/dhaaga/> to place an order

Payment Details:

GSTIN: 27ABEAS5018E1ZM

PAN No.: ABEAS5018E

Bank Account Details: SAKHI MAHILA SWAYAMSAHAYATTA SAMUHA

Bank Name: Bank of Maharashtra

Branch Name: MAALE, Branch

Account Number: 60303921771

IFSC Code: MAHB0001030

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