

Dear Consumer,

***Greetings from Tata Power!***

Tata Power in its continuous journey of promoting energy efficiency, has various DSM programs under its '**Be Green**' initiative. These programs help you to exchange your existing energy guzzling appliances with 5 star super-efficient appliances.

All your residential appliances such as Ceiling Fan, Split AC, LED Tube Light and Refrigerators are covered under these programs.



**Highlights of our Be Green DSM programs:**

- ★★★★★ Latest BEE 5 star rated / Energy efficient products
- 📈 Handsome Discount of 40 to 50% on the MRP
- 💡 Use of the Cutting Edge Energy Efficiency Technology- BLDC Ceiling Fans, Inverter Split AC and Refrigerators and LED Tube Lights.
- ✅ Flexible Warranty Options
- 🚚 Convenience of online registration and Home Delivery of Products.
- 👁️ Choice of more than one brand

**To Grab this offer, register for the program.**

Program details and registration:

Please visit **Tata Power's** customer portal [cp.tatapower.com](http://cp.tatapower.com) and click on "Be Green" logo

OR

You can reach out to our call center on **1800-209-5161** for information and registration.

OR

Scan the QR code for details on **DSM programs**.



### Conditions:

1. The programs are offered only to Tata Power Mumbai Consumers.
2. Products will be delivered at the address mentioned on the electricity bill.
3. Tata Power is only a facilitator. Product sale and warranty will be taken care by the respective manufacturer without involving Tata Power. Consumer are requested to preserve the warranty card and invoice.
4. Model and price may change without any prior notice.
5. Limited period, Limited quantity offer.



*Note: These are MERC approved DSM program launched for promoting energy efficiency. Tata Power is offering a special rebate to bring the effective price down for the consumers. Tata Power is only a facilitator and all product related issues/ disputes/ differences shall be referred to the manufacturer directly by the customer without any liability, financial or otherwise, on Tata Power.*