



# CSR CASE STUDIES COMPENDIUM 2020

## Thrust Area: **HEALTH AND SANITATION**

### Intervention: **AAROGYA**



Name: **Tarun Kumar Das**

Age: **48**

Village: **Muhuldih, GP-Domjuri**

Tata Power Location: **Jojobera, Jharkhand**

Tarun is a construction laborer. It was very difficult for him and his family to go far for defecation. After regular follow up done by NGO supported by Tata Power, he constructed a toilet in April 2019.

He took a loan of Rs 5000/- from his relatives, and with some additional money from his savings he spent Rs 6000 on constructing a toilet. Now his family uses it happily.



Name: **Mamta Pal**

Age: **38**

Village: **Khakripara, GP- Khakripara**

Tata Power Location: **Maithon, Jharkhand**

Mamta is a Housewife. Her son is a construction labourer and he is the only earning person in their family. Earlier there was no toilet at her place and after being inspired by village development team, she constructed one at her place. She took a loan of Rs.25000 and started the construction in May 2018 & completed it in January 2019.



#### **Balidugri tola villagers converts Waste into Manure**

Tata Power Location: **Jojobera, Jharkhand**

Household waste was creating a manifold of problems in Balidugri tola. Littered waste was the cause of social conflict and communicable diseases. However, with the initiative of Tata Power for waste collection and safe disposal by converting it into manure has largely helped the community.

Villagers of Balidugri tola are happy and actively involved in proper disposal of House hold waste. They are determined to make it a success, convert waste into a resource. Which not only provides an additional income to the people involved, but also keeps the surrounding clean.



Name: **Kalakar Sambal**

Village: **Chakua**

Tata Power Location: **Kalinganagar, Odisha**

Kalakar Sambal is a construction labourer and resides with his family. He is the only earning person in his family, but his income is not enough to construct a toilet. Tata Power conducted a successful sensitization workshop at Chakua village. Villagers witnessed multiple disease outbreaks like Typhoid, Malaria, and Diarrhoea, etc. due to defecation in open areas which would cost them a yearly average of Rs. 5000 to solve their health issues.

Kalakar decided to build a toilet. He borrowed Rs. 30,000 from a neighbour with 3% interest and spent it on constructing a toilet. After construction all his family members use the toilet and are beyond grateful because they no longer have to go half kilometre away from their home for the same.



Name: **Basanta Maharana**

Village: **Danagadi, GP-Jakhapura, Danagadi block, Jajpur**

Tata Power Location: **Kalinganagar, Odisha**

Basanta works at an industrial plant. He belongs to a poor family and there is no additional source of income in his family. Before the intervention at his village, his family members would have to go to a nearby forest to defecate. With a regular follow up at his village our team made him aware about the dangerous facts of defecating in the open and they also advised him about the advantages of having a toilet. After being inspired by our team, he agreed to construct a toilet and was given training on low-cost toilet construction techniques. He then took a loan of Rs. 25000 with a 2% interest from an SHG group and built a toilet in his own home. Now his family uses their toilet and are happy and grateful to the team for all their help. Basanta has now become an inspiration in his village.

## Adolescent Health

Tata Power Location: **Mulshi, Maharashtra**

Tata Power, Mulshi with its NGO partner has implemented a health related behavior change communication program amongst adolescents. The program started in July 2019. Specially trained trainers conducted 10 sessions for students of 8th and 9th standard in each high school and discuss topics ranging from healthy life practices, sex and gender discrimination, love and attraction, adolescent health, de addiction, human body mapping, reproductive health and menstruation care, interpersonal relation skills, violence and harassment, STD's, etc.

Arpita Gaikwad is studying in one of the beneficiary high schools in 8th standard. Her father works as a watchman, and her mother is a housewife. She hardly gets information about health and hygiene from her parents, family members or teachers. She has attended all the 10 sessions of the BCC program. She said that, "these sessions have brought lot of positive changes in her health related behavior". She has understood the importance of a proper diet during the growing phase of adolescence. She became aware about the diet precautions to avoid anaemia, malnourishment and about the misleading concept of zero figure.

Arpita thanked Tata Power for conducting sessions which will have long lasting impacts on her for a lifetime.



## Cataract surgeries

Tata Power Location: **Mulshi, Maharashtra**

In rural areas, population is scattered or remotely located and there is a parallel lack of transport and communication services. Government mobile medical vans visit villages around the Mulshi lake area every week. Based on Government and Tata Power Medical Officer Observations, 40 cataract patients are identified and recommend every year for surgeries from Mulshi lake and Bhira plant area to be treated at Bharati Hospital Pune on behalf of Tata Power. Tata Power bears the cost of cataract surgery, 3 day stay, food and transport of patients at the time of admission, discharge and two follow up visits.

Cataract surgeries of 31 elderly persons from Mulshi Dam and Bhira Hydro plant areas were successfully carried out.



## **Mason Training**

Tata Power Location: **Maithon, Jharkhand**

In this training program the effort was given to build the capacity of local masons, who are involved actively in construction of household toilets. More emphasis was on the technical aspects of toilet construction as per the guidelines provided by the Swach Bharat Mission. Besides the training program a demo toilet was also constructed for better and easy understanding of the participants so that they can construct toilets in their communities and earn a living.

More over, wall writings and street plays were also organized as awareness generation activities throughout the project area.



Thrust Area: **WATER**

Intervention: **AMRUTDHARA**



### **Rainwater Harvesting at Khirsara village**

Tata Power Location: **WREL, Gujarat**

IWRM work was done at Khirsara village of Anjar Plant & Fatepur village of DMS & MMS plant. After initial spell of monsoon, the structure successfully held water. The structure includes a recharge bore well (round shape structure) and 2 excavated ponds.

With initial rains, it is expected that around 15% water be recharged.



Name: Ragini

Monthly Income: **Rs. 8,000/-**

Village: **Narela**

Tata Power Location: **Tata Power DDL**

The household income of Ragini was low. One day during the door to door information dissemination programme carried out by Tata Power-DDL through its NGO Partner, she came across the ABHA program.

She enrolled herself in this initiative and later also joined the Self Help Group (SHG). By becoming a part of the SHG, she got an opportunity to operate RO plant in Swarn Jayanti Park, Narela. Now she supports her family in all the expenses and also leads a happy and satisfied life. She says she is indebted to TataPower-DDL for giving her opportunity.

## The taboos of Jatarapal Village have disappeared at last

Tata Power Location: **Kalinganagar, Odisha**

Jatarapal is a small village in the Pankapal GP of Jajpur district. The village is surrounded by forests and vast farmlands. Most of the villagers are in BPL and work as daily wage laborers in the TATA steel factory.

Since the village didn't have a tube/bore well, obtaining safe drinking water was one of their most pressing issues. The villagers were dependent upon the pond for drinking water which is situated in the middle of the village. During the rainy season all the dirt and fecal matter washes away and gets deposited in the pond and contaminates the water. As all the villagers were dependent upon this water for drinking, most of them regularly contracted diseases like diarrhea and other skin infections. People not only lose workdays due to stomach ailments but also have to spend large amounts of money for visits to the hospital. Some people believed that the diseases were due to the presence of an evil-eye and were thus being looted by the Gunia, creating an additional financial strain on the people.

In one of the VDC meetings, the community members discussed the unavailability of safe drinking water and the related diseases it was causing. After much discussion, the villagers decided that a water tank with boring facility and a pump set to supply water to the tank should be set up in the village along with the establishment of a water supply system to the village. They then decided to take up the matter with the concerned authorities at TATA power in Kalinganagar to provide support for the same and also collectively decided to donate land for the establishment of the water tank.

After being informed about the issue, Tata Power CSR with its partner organization NAMM conducted a number of meetings with the VDC's. A water tank was established in the village and since the past two years, the villagers are reaping its benefits. The community members are now very happy as they get safe drinking water throughout the year and their families are not regularly falling ill due to the use of contaminated water. With the establishment of the water tank system, many of the villagers mentioned that the Evil from the village had disappeared at last.



## Thrust Area: LIVELIHOOD AND SKILL BUILDING

### Intervention: SAMRIDDHI



Name: **Madhusudan Pingua**  
Village: **Ankurpal**  
GP- **Chandia**  
Block/District- **Danagadi, Jajpur**  
Tata Power Location: **Jojobera, Jharkhand**

Madhusudan lives in the village with his father, mother and two brothers. His father is an agricultural laborer and his mother is a home maker. The family has a very small piece of agricultural land and the agricultural produce thereof meets the family's need for only around four months.

One day, Madhusudan attended the Village Developmental Committee (VDC) meeting. In this meeting our Community workers discussed the different possible employment opportunities for rural youth and how they could become self-employed through various entrepreneurial skills. After being informed about the various schemes and programs, he decided to start vegetable farming on their family land as the land remains unutilized after the paddy season.

Madhusudan contacted the community workers who encouraged him to carry out vegetable gardening. He took Madhusudan to meet with other vegetable farmers of the block and to the horticulture officer. He began with the cultivation of eggplants and got his first produce after 3 months. He earned a good amount of money by selling them in the market. Madhusudan has now decided to extend his farming activities. He has taken a lease of 3 acres of land and will expand his vegetable farming on this land.



Name: **Tikili Dalai**  
Village: **Dakhinapasi**  
GP- **Nadiabhanga**  
District- **Jajpur**  
Tata Power Location: **Jojobera, Jharkhand**

Tikili's father works as a daily wage laborer and her mother is a home maker. Their six membered family are dependent upon her Fathers income for their daily bread. She was informed about the formation of a Village Developmental Committee (VDC) in her village which meets regularly and discusses developmental activities for the village.

She participated in one such VDC meeting where they discussed goatry and poultry farming & how it could be a sustainable livelihood opportunity for the people of her village. At the VDC, Tikili described her condition to our community workers. After analyzing her financial situation, they told her to undertake poultry farming. She purchased a few chicks with an initial investment of Rs 1000/-. Now she has 35 chicks and she sell's one chick for Rs. 500 to 700. Since poultry farming is a good source of income, Tikili has decided to carry out the faming on a larger scale.



## Improvements in the quality of dry shrimp

Tata Power Location: **Mundra, Gujarat**

On tragadi bunder, fishermen trade dry fish. The fishermen catch these dried fish and traders take buy them at fixed prices at the bunder. Fishermen are given regular special training under initiative Samriddhi to improve the quality of fish and to get good prices for their dried fish in the local market. Inspired by this training, a positive effort was made by fisherman Chabba Ishak Abhlaa and his family to improve the quality of the shrimp under the guidance of Mr. Mehmoodbhai, coordinator of the Sagarbandhu project. After training to improve the quality of dry fish, they've received Rs. 310 per kg. from the local market compared to their initial margins of Rs.240 per kilo. Chaaba has increased his income by Rs. 70 per kilo after the quality improvement training of dry fish. Seeing the benefits of good and improved quality of dry fish, another 10 to 12 fishermen have joined the programme to improve the quality of their dried fish.

Quality of Shrimp before Training

Quality of Shrimp after Training



Name: **Neelam Rajeshbhai Maheshwari**

Village: **Nani Khakhar Village, Mandvi – Kutch**

Tata Power Location: **CGPL, Gujarat**

Neelam depends on agriculture & milk selling for her livelihood. She fed her cattle with Ranjka and jowar fodder which was cultivated by her and additional necessary products were bought from the market. Under initiative Samriddhi (at CGPL), she got Napier Bajra (NB 21) Grass cuttings and learnt cultivation practices from Tata Power-CGPL's NGO partner. She planted these cuttings in one of her plots and after 120 days got first cut of NB 21 fodder. She observed that the animals preferred this fodder. After a week, she cut down Ranjka Fodder by 80 % and replaced it with NB 21 Fodder. After 40 days, she found that there was a gradual increase of milk production in her animals. After three months, she re-approached Tata Power-CGPL for 1000 NB21 cuttings for cultivation.



Name: **Rekha Hembram**

SHG Name: **Marshal Urja Mahila Samuh**

Village: **Kadma, GP- Hitku**

Activity: **Pig Farming**

Tata Power Location: **Jojobera, Jharkhand**

Rekha started her business in May 2019, after being inspired by our livelihood initiative. She purchased 5 pigs from her savings and then she was able to expand her stock to 50 pigs. She later sold 10 of those pigs for which she earned Rs.10, 000. Along with her pig farming business she also started duck farming. Now she can meet her basic needs and she has also decided to expand her business in the future. Rekha currently earns Rs.5000/- per month.



Name: **Parbati Mandal**

Age: **28**

Village: **Urdhabmal village of Guaberia Gram Panchayat, Sutahata Block in Purba Medinipur district, West Bengal**

Tata Power Location: **Haldia, West Bengal**

Parbati's husband works at a brick kiln and his meagre earning does not suffice their family of four. Parbati had to work hard to supplement the family income. She would harvest vegetables by the banks of the one and a half bighas (nearly 0.6 acres) pond that she owned but it was not very remunerative given the toil and care she had to put into it.

Parbati being an active member of a Self Help Group (SHG) named Rajdeep, was selected by Tata Power for training and input support for systematic integrated farming through vegetables cultivation and fish farming in and around her pond. She underwent these trainings followed by input support in the form of manure, pesticides and certified seeds for vegetables and potassium permanganate, lime and fish ling for fish farming. Parbati received immense handholding and continuous monitoring support from SAPDE (NGO Partner) experts who systematically trained her in scientific integrated farming through proper natural resource management. Having followed the guideline and advices from expert team, Parbati could harvest more yield than ever. Her income also increased considerably. In the last season, Parbati earned Rs. 19 thousand as compared 15 thousand per season before this intervention. In fish trading as well, Parbati would previously earn Rs.25, 000 from fish harvesting and selling, whereas this time she has earned Rs. 32,000.



Name: **Soma Das Patra**

Age: **34**

Village: **Urdhabmal, Sutahata Block of Purba Medinipur district, West Bengal**

Tata Power Location: **Haldia, West Bengal**

Soma's life was earlier confined as a housewife although she always had a dream to provide financial support to her family. She attended TPCDT's livelihood program at her village and underwent skill training. Now, with the help of her family members, she has started IMC (Indian Major Crop) cultivation and earns around Rs. 15,000 pcm.



Name: **Tapan Patra**

Age: **36**

Village: **Khanpur village in Guaberia Gram Panchayat under Sutahata Block of Purba Medinipur district, West Bengal**

Tata Power Location: **Haldia, West Bengal**

Initially, Tapan was a prawn seed collector. He used to earn a very scanty amount that did not enable him to meet his life goals. Through Tata Powers Livelihood program, Tapan got the opportunity to undergo thorough training on fishery and vegetable cultivation. The support package included inputs for vegetable cultivation and fishery in the forms of seeds, prawn, fertilizers, pesticides etc., follow up handholding and in situ supports were meted out to Tapan by the TPCDT field implementation team. Now, Tapan is a successful entrepreneur in the locality and earns nearly Rs. 80,000 from integrated farming. Tapan plans to expand his business even more. Tapan politely expresses his gratitude to Tata Power for creating an enabling environment around him and his co villagers.



Name: **Sunayani Das**

Age: **33**

SHG Name: **Urdhabmal Maa Durga**

Village: **Urdhabmal, Sutahata Block of Purba Medinipur district, West Bengal**

Tata Power Location: **Haldia, West Bengal**

Due to TPCDT's intervention in skill up-grading, as well as rigorous handholding on vegetable cultivation, Sunayani's family had started the cultivation of vegetables, especially tomato, brinjal, and coriander; on a 15 katha land. As a result of this intervention, she earned an extra income of around Rs. 45,000/- in the Rabi season. She is very happy and hopes this service from TPCDT will be extended to enrich the livelihood of other villagers in her village.

## Bipin's journey towards Entrepreneurship



Name: **Bipin Bihari Soren**

Age: **21**

Village: **Barabanki village, Jajpur district**

Tata Power Location: **Kalinganagar, Odisha**

Bipin is the eldest son of Late Dasratha Soren and Sasmita Soren. He has an older sister, two younger sisters and one younger brother. They own 1.5 acres of land and practice agriculture as their primary occupation. When Bipin was 11, his father died. His mother struggled to fulfill the family's basic needs. Bipin performed very well academically, so his mother did not stop him from pursuing further education.

After completion of his Diploma in Electrical Engineering last year, he wanted to help his mother in furthering their monthly income. Initially he was very upset since he was not able to secure a job but he didn't lose hope. In the month of March 2019, IEL, Kalinganagar organized Mushroom cultivation training at Barabanki village. Bipin attended the training and planned to start mushroom cultivation but due to the lack of resources he was a little apprehensive. After a visit to an SHG mushroom cultivation site, Bipin then contacted our community workers to discuss his plan to cultivate mushrooms. Our community workers guided him with the process and helped him in getting seeds and other materials.

He invested Rs. 11,000 and earned Rs. 4,000 as profit which motivated him to do this at a larger scale. He contacted many people for loan but failed. In one of the VDC meetings, Bipin was informed about the availability subsidized loans for mushroom cultivation from the Horticulture Department and the process to avail the benefit. He registered his name in OUAT, Bhubaneswar with the help of our team and attended a 5 days training at OUAT and earned his certificate. He identified a new place for mushroom cultivation, and he is now waiting for the subsidized loan from the bank to start his mushroom farm.

Name: **Vaishali Arvind Darange**

Age: **26**

Address: **Ranjani, Post-Kaudgaon, Ahmednagar**

Tata Power Location: **TPREL, Maharashtra**

Vaishali Darange hails from a lower middle class family. She was married at a very early age hence she could not pursue her studies. She used to work as a daily labourer on other people's farm. Through this project, she received guidance about running a backyard poultry unit. She started her own unit. With the profit she earned, she bought 160 birds and sells the birds in a weekly market. She earns around Rs. 15000 – 1800 every two months with the sale of the birds. She is very satisfied and indebted to TPCDT for their invention in her life.





## **A small farmer turned into an Agri-entrepreneur**

Name: **Dambarudhar Mahanta**

Village: **Sulia village of Jajpur district**

Tata Power Location: **Kalinganagar, Odisha**

Dambarudhar is married and has one son and two daughters. He owns 10 acres of land and additional share crops in another 20 acres of farmland. A few years ago, when Dambarudhar made heavy losses due to loss of crops he had decided to discontinue farming and started doing other small businesses. He tried his hand at a transport business, trading, etc. Although he was mildly successful in all his business, he was not happy. So, he decided to start farming again since that was his biggest passion.

He initially started the cultivation of crops like paddy, green gram, black gram as well as vegetable on his 10-acre land. According to him, the journey to be a reputed farmer in the locality is enjoyable but not an easy one. In his initial years as a farmer he never received any kind of support from the government or NGO's. Dambarudhar said that he was informed about NAMM in one of the VDC meetings when he was feeling clueless. With the support of TATA Power, IEL and TPCDT implemented a community development program in Jajpur and helped Dambarudhar to meet the officers at the Agricultural department.

The community workers also helped him get a subsidized loan from the Bank to carry out his agricultural activities as well as helped him get better quality seeds, fertilizers, and medicines from the government. Now Dambarudhar supplies his produce to all the major cities of central and costal districts of Odisha. His farm grown vegetables are in high demand in the Bhubaneswar, Cuttack and Talcher markets. He is now planning to farm fruits like mangos, cashews, Papayas and Guavas. He told us that for his dedication, hard work and knowledge he is now regarded as an expert of agriculture in his locality. People from his locality come to him for advice whenever they need and Dambarudhar never hesitates to advise people on farming.



## **Robins Journey from Laborer to a Successful Farmer**

Name: **Robin Mandal**

Age: **41**

Village: **Ranagundi of Jajpur district**

Tata Power Location: **Kalinganagar, Odisha**

Robin has five members in his family. He owns 1.5 acres of land, is very ambitious and works as a daily wage laborer at a TATA Company and receives a daily wage of Rs 261. As his meager income was not enough to support his family, Robin left his job and decided to invest all his time into farming. He constantly felt that farming on his 1.5 acre farmland was not enough to earn a decent amount of money. In one of the VDC meetings, Robin came in contact with the NAMM community workers & discussed his problems with the team.

The NAMM team took him to visit the nearest Horticulture office where he was guided by the horticulture officer regarding vegetable farming. The horticulture officer visited Robins farmland and tested the soil. With his little savings Robin started vegetable farming in a small patch of land. Robin was a very dedicated worker. He worked very hard in his field. Initially he sold his vegetables by himself in the nearby market. Once Robin was well versed with vegetable farming and its marketing, he extended the farming activity to all of his farmland. Now Robin cultivates many different types of vegetables on his land. The NAMM community workers are now facilitating a loan process for Robin as he was planning to extend his farming activity. He can then access seeds, medicines, and irrigation equipment more easily. He is also being guided to avail different farming related government schemes.



Name- **Maino Tudu**

Village- **Dhenkisal, GP-Nadiabhanga, Danagadi block of Jajpur district**

Tata Power Location: **Kalinganagar, Odisha**

Maino is a tribal lady who rears goats to help her husband in maintaining their day to day expenses of 6 member's family & getting a good annual income by selling them. But in the last few years the goats began to contract diseases and died prematurely causing them a lot of financial loss. For those reasons, none of the villagers including her family, were interested in goat rearing. Last year at the VDC meetings, this issue was

discussed and a two-day goat-rearing training program was conducted, where expert goat rearers & VAS of the area participated as resource persons and discussed directly with the beneficiaries about the remedies to cure their goats from diseases. They also shared useful information about the different types of hybrid varieties of goats. The local VAS makes a regular visit to their village to check the health condition of goats and treats them whenever necessary. Recently, the death rates of the goats decreased considerably, and the villagers are able to earn Rs 10,000/- to 15,000/- per goat per year.



Name: **Jadeja Kiratsinh**

Village: **Nani Khakhar - Mandvi**

Tata Power Location: **Mundra, Gujarat**

Kiratsinh Jadeja is a progressive farmer and conducts Irrigated Agriculture and Livestock Keeping. The main crops in his field are cotton, pomegranate, fodder crops, wheat etc. Under Samriddhi's Agriculture Development Activity, Kiratsinh was provided fodder seed kits comprising of Hybrid Maize Seeds, Hybrid Bajra Seeds with necessary bio organic inputs which could cover 5 acres of land so that he could to produce more green fodder to fulfil the fodder requirement during the drought period. Kiratsinh cultivated Hybrid

Maize and Hybrid Bajra in 5 Acres of Land by using good quality seeds and various bio organic inputs provided by the project team under a drip irrigation system. After 95 days he got significantly better green produce although it was drought conditions. Out of 5 acres of green fodder cultivation Kiratsinh has kept one Acre of Green Fodder Production for his own Milking Animals (8 Cows & 2 Buffalos) from which he got 38 Litre of Milk daily and earns Rs.1596 per day from the sale of milk to Sarhad Dairy.

Beside a monthly income of Rs.47880 by selling of Milk to the dairy, Kiratsinh has produced surplus of 55000 Kg of Green Fodder from 4 Acres of Irrigated Land which he supplied to Bidada Gaushala & Panjarapole Trust at Village Bidada at a rate of Rs. 3.75 per Kg during drought Period and earned a surplus income of Rs. 2.06 Lacs from the sale of Green Fodder. So he got a total income of Rs.253880 from his 5 acres of Green Fodder Cultivation even in a drought year



Name: **Jadeja Balvantsinh Balubha**  
 Village: **Nani Khakhar - Mandvi**  
 Tata Power Location: **Mundra, Gujarat**

Balvantsinh Jadeja has more than 30 Banni Breed of Buffaloes and 4 Desi Cows. His main occupation is animal rearing and the sale of Milk to Sarhad Dairy. From the Samriddhi Project he got three Animal Health Kits for his animals and after using the various items i.e. Deworming Tablets, Mineral Mixture & Parasite removal medicine he saw that there was a notable change in the health of animals and there was also an increase in milk production from his cattle.

From Samriddhi Centre he received regular services for different types of vaccinations & Primary Health Treatments at minimum cost. Two of his buffaloes had a problem in breeding. To overcome this issue he approached the Samriddhi Centre. The centre provided Animal Health Kits and other medical treatments at a regular interval and as a result of that, both the buffaloes give birth to two female calves. He also sells 125 Litres of Milk at an average price of Rs. 45.00 per litre to Sarhad Dairy Milk collection centre at Nani Khakhar & gets Rs. 1.68 Lakh per month from Milk Selling. Due to the use of Animal Health Kits and regular Primary Health Care for his animals, Balvantsinh is receiving multiple benefits and is very happy with the services provided by the Samriddhi Centre.

<p><b>Broad Spectrum Anthelmintic – For Treatment &amp; Control of Internal Parasites</b></p>	<p><b>Chelated Mineral Mixture – Feed Supplement fortified with Minerals &amp; Vitamins</b></p>	<p><b>Anti Tick Solution for the control of External Parasites</b></p>

**Name: Suman Jaganath Palawe**

**Age: 48**

**Address: Agadgoan, Ahmednagar**

**Tata Power Location: TPREL, Maharashtra**

Suman Jaganath Palawe is a farmer by profession. She comes from a village named Agadgaon. She comes from a lower middle class family. She is 48 years old and has been part of SHG. She belongs to Maratha community. She has only 10 Gunthas of land. Under the guidance of the project animator, she underwent a training in organic farming. She was also provided with a culture to make organic fertilizers. She was fully convinced of the benefits of the organic farming. She learned to make different types of organic fertilizers. This year, she had planted brinjals in her farm for which she used only organic fertilizer and pesticides. Her yield increased by 30% and looking very healthy. When market rate of the brinjals per Kg was Rs. 30/-, she sold her brinjal for Rs. 40/-. She sold all her produce in the weekly market in a town. Her total income was Rs. 47,000/-. She spent Rs. 9000/- in preparation of the soil and weeding etc. She earned a net profit of Rs. 38000/-. It was a four months crop. She was very much indebted to TPCDT for their guidance.



## Thrust: LIVELIHOOD AND SKILL BUILDING

### Intervention: ROSHNI



Name: **Babli**

Tata Power Location: **Tata Power DDL**

Ms. Babli, resides in C-block Jahangirpuri and is currently, a part of Tata Power-DDL's Self-Help Group program. Her husband is a factory worker and earns a meagre income, often insufficient to meet family needs. To support her husband, Ms. Babli began looking for a job and in the process came across the SHG program in Jahangirpuri VT Centre. She enrolled for the same and started taking soft toy making training. After completion of the training, Ms. Babli has now started working from home, takes orders independently and fulfils the demand. She is currently earning a monthly income of Rs. 20,000—Rs. 24,000 and has become independent.



Name: **Rima Biruwa**

SHG Name: **Veer Baha Urja Mahila Samuh**

Village- **Haludbani**

Tata Power Location: **Jojobera, Jharkhand**

Before joining the SHG, Mrs. Biruwa was involved in tailoring work from her home, through which she was earning an average of Rs.2000-3000 per month. After joining the SHG, she decided to expand her business. She rented a small workplace and involved her SHG group members in her business. Now, she earns Rs.12, 000 per month and gives some amount of salary to her members also. She has become an inspiration in her village by fulfilling all her basic needs as well as by helping other community members.



**REKHA MAHATO's one stop centre for women**

Tata Power Location: **Jojobera, Jharkhand**

Rekha Mahato hails a very modest education. Her husband works as a mason and her only son studies in Std VI. To support her family, she was looking for an opportunity to acquire new skills, and that's when she came across Dhaaga's stitching program for women. She completed her course and was part of first batch of Dhaaga, where she mastered her stitching skills. After gaining the confidence, she has opened a tailoring shop near her house, where she sells garments, blouse pieces, sanitary napkins, etc, she is trying to make her shop a one stop centre for all women related items.

### **Shubham Kumar (Tata Power DDL)**



Shubham's family consists of six (6) members. His father is a home tutor and was the sole breadwinner of the family. His source of income was not regular and often insufficient for a family of six. Shubham really wanted to help his father and contribute to the family income but by nature he was very shy and lacked proper communication skills and was also weak in English. He got to know about the Retail Chain course by Unnati at their Vocational Training Centre in Jahangirpuri. Apart from learning and honing his communication skills, he was also selected for placement with the prestigious, branded outlet Westside, TDI Mall, Rajouri Garden as a Sales Associate. He is currently a confident working professional, a responsible individual contributing to the family income and he says he owes all this to Tata Power-DDL, Powerlink and Unnati.

### **RABIA (Tata Power DDL)**



Rabia has been a part of Roshni classes that run in collaboration with Tata Power-DDL since 2015. Roshni classes are not subject classes, they are personality development classes that aim to boost confidence levels of students. They are given real-life stories of brave women in Roshni classes, which makes them realize that girls can do everything. Rabia has gained courage from Roshni and would like to extend her sincere thanks to Tata Power-DDL as she is now pursuing her Graduation in social work from Aditi Mahavidhyala.

### **KANCHAN RAWAT (Tata Power DDL)**



Kanchan hails from Dasheri Modh, Kakori, and Lucknow and belongs to a very poor family. She lives with her mother and four younger siblings. The only source of income for the family was farming. However, after her father's death, the family was left alone to fend for itself. Being the eldest of all siblings, the responsibility lay on Kanchan's shoulders and she was in dire need of a job. She joined the Beautician course at Tata Power-DDL's Vocational Training Centre in Dubbagga, Lucknow in May, 2019. After the completion of the course, she was successfully placed with a local beauty parlour and is currently earning Rs. 5000/-per month. She is now a self-reliant individual who is supporting her family and inspiring many others like her to follow in her footsteps.

### **Skill Development program for 10<sup>th</sup> Drop out Students- Maithon, Jharkhand**



Bikram Mondal is an 18 years old boy and has passed his 10<sup>th</sup> standard. His family consists of 4 members. His father works as a mason in their neighbourhood and his mother, Mrs. Laxmi Rani Mondal, is a housewife. Bikram lives along with his family in Kamardih, Palarpur, Nirsa, Dhanbad and their family income is Rs. 8500/- per month.

He decided to discontinue his studies after class 10 and was idle at home before he joined the skill development training course. He was informed about this training during the mobilization activities. He thought it was a golden opportunity and got himself registered and now he is very punctual and regular to the classes. After completing his training, he wants to work in any company to support his family. His goal is to become a good and respected person in front of his Father and Mother with a well-paid job.

### **Computer Training Program- Maithon, Jharkhand**



Rahul Gorain

Rahul Gorain is from Kusumkanali village, PO- Debiana, P.S.-Nirsha. Rahul has passed an exam named ALP & TECHNICIANS. He is waiting for his job posting. RAHUL GORAIN belongs to a very moderate background as his father is a bread peddler in local village. He studied in local primary and middle school belonging to Government with 81.04% of marks in matriculation. He also took science in intermediate and scored 61.08%. Later he wanted to be an engineer but due to the lack of resources he had to give it up. Now he is an appearing candidate of B.Sci "Math Honours" (2017-20). Rahul is a regular student of our computer training program. When he cleared his competitive exams the centre gave him support to prepare for the APL & TECHNICIANS exam. During the Shortlist for the 2nd Stage examination and interview, the centre guided him. He qualified the exam and made us proud for the efforts we took for him and he became the example for all other boys.

Name: **Vibha**

Tata Power Location: **Tata Power DDL**



Vibha comes from a family that does not believe in educating the girl child. And so she never got a chance to go to school and study. Moreover, the financial condition at her home was extremely poor, which further added to her troubles. At the age of sixteen (16) she was married off and moved to her in-laws place. Her husband is a labourer and she has two sons studying in third and fourth standard. Her husband's salary was not at all enough to help all of them to have a decent living. They couldn't even make ends meet on a daily basis. One day, she was introduced to the Women Literacy Centre where she enrolled herself in one of the WLC programmes. She attended classes daily as she was eager to study and learn. Even when her neighbours and relatives would mock her, she would not back down. She is now literate and works as a WLC instructor. She is grateful to one of the WLC instructors who saw potential in her and helped her open her own centre. Now she walks with her head held high and for this, she would like to express her gratitude to Tata Power-DDL and Virmani.



### **Keeping people healthy and nourished through their tiffin service**

Tata Power Location: **Trombay, Maharashtra**

The CSR team of Trombay has linked SHUNGAR SHG group with MCGM Social Entrepreneurship Schemes for Livelihood Assets. They have benefitted with Food Vehicle which cost Rs. 7 Lakhs rupees. 10 SHG members are engaged food making business and they are regularly providing 200 food tiffin's to nearby call centres, hospitals and commuters. This SHG group has been registered as vendor with Tata Power. They recently also received an order for 600 packets of food on the occasion of Founders Day. They are earning around Rs. 5000/- to 6000/- per month from this business.



### **Name: Dipti Gehlot**

Tata Power Location: **Tata Power DDL**

Dipti Gehlot is a graduate and is married to a man with an average education. She belongs to the Rajpura Gurmandi slum settlement of Delhi. Today, she earns ₹12000-15000 a month. As a member of Tata Power-DDL's ABHA program, which aims to empower women from the underprivileged sections of society through focused social innovation initiatives, she is transforming the lives of 25-30 women by guiding them through the company's focused social innovation programs. She has found a sense of purpose in her life and feels financially empowered. Through regular trainings she learns new ways to be more efficient. Her achievements make her that she is a woman of substance and can contribute her bit to bringing a lasting change in society.



### **Dolly Adhikary (Female extension officer of Jamshedpur Block)**

Tata Power Location: **Jojobera, Jharkhand**

Dolly visited and met the SHG members of Khakripara village during one of the weekly meetings. She was amazed to see the perceptible changes and confidence bestowed upon these women through their increased income. Saving and use of money for vermi making and goat rearing had not only improved them economically, but they were also confidently negotiating their social issues. Dolly is confident that this empowering process will bring lasting changes in their lives. She praised Tata Power and Aident's team for their efforts.

## How easy access to credit from SHG corpus helped in saving life of critically injured son of SHG member

Tata Power Location: **Jojobera, Jharkhand**



One of the virtues of women coming together as a group is the spirit of cooperation and timely help that each can extend to one another. Most of the poor SHG members lack the resources, confidence, and ability to manage emergency situations on their own but a sense of belonging to a group creates a different dynamic.

This case study is about one such incident where five members of a Self-Help Groups acted together to bail out Munu Lohar from a critical situation. Munu Lohar, the 12 year old son of Suraj Lohar met with an accident when his bicycle collided with a pole. The impact left his belly badly bruised due to concussion caused by the lever of cycle. The urgent medical attention was quite expensive (Rs. 50000) and beyond the means of his family. His mother works as a domestic helper and his father is a daily tea hawker at the railway station.

However, Manu Lohar was fortunate to become a member of SHG promoted under CSR by Tata power's NGO partner – Aident just a few weeks before the incident. Weekly saving has created a corpus and her SHG was also part of a federation. The SHG immediately extended a loan of a big amount of Rs. 20000/ from corpus which enabled timely admission of Manu's son into Tata Main Hospital known for quality treatment.

But the total expenditure for the treatment was Rs.60000/. The remainder amount of Rs. 40000/- was waived by hospital authorities due to an appeal made by the chairperson of the district council – an elected representative. This was possible also because about sixty members of six different SHGs came forward to support Munu Lohar.

This case study brings out the virtues of inter-loaning and social capital that the SHG project is creating by establishing a collective bargaining power in an otherwise poor and vulnerable tribal women's group.



Name: **Ketan Bhoir**

Location: **Mandavne, Bhivpuri Cluster**

Tata Power Location: **Maval, Maharashtra**

Ketan always wanted to work in the hotel industry and even had some experience of working at a Hotel. Due to an unforeseen family crisis, he had to drop out from his job at the hotel and join his family business since he was the oldest sibling and the responsibility fell upon his shoulders. As time passed, his younger brother began to handle the family business and Ketan began looking for opportunities to get back to his dream of working in the hotel industry. He came across Tata Power's hotel management course and immediately enrolled himself for it. Since he was already experienced in the field he was directly hired without the internship or training. He is now happily working at a Hotel and earns a monthly salary of Rs. 10,000/-



Name: **Preeti Gaikwad**

Location: **Bhivpuri**

Tata Power Location: **Maval, Maharashtra**

Preeti had been hearing about the hotel management courses offered by Tata Power in her area since the past 4 years and was waiting to complete her HSC examination so she could join this course. She admired hotel management since her brother was also in the same field and she was aware that she could achieve great career progression in a shorter time in this field. She joined the course to improve her skills and once completed, she was immediately trained to give job interviews. She got selected to work as an intern with a stipend with an assured job in the same resort (Discover Resort, Neral) after completion of her internship.

## Thrust Area: **LIVELIHOOD AND SKILL BUILDING**

### Intervention: **DHAAGA**



#### **LACHHUBEN RAJABHAI RABARI**

Tata Power Location: **Mundra, Gujarat**

Lachhuben Raja Rabari learned embroidery in the traditional way, from her parental family in Viyar. When she moved to Vandh (Mundra block of Kutch district of Gujarat) after her marriage she became known as an expert artisan while working in the conventional Rabari way. When economics made two incomes essential, Lachhuben tried several options. The fourth, Dhaaga, was the one that satisfied cultural as well as economic needs. She attends design trainings, quality control and pricing for the group in Vandh. Lachhuben is both a teacher and cultural mediator for Dhaaga's project. Lachhuben is a very skilled artisan who has represented her community and art form on different platforms across the globe.



Name: **Anita Kumari Hembram**

Age: **21**

Village: **Margudhi, a peripheral village of MPL**

Tata Power Location: **Maithon, Jharkhand**

Anita Kumari Hembram has been involved in the Roshni centre since 2018. She has successfully completed her matriculation. She took admission for the 12th grade but due to poor economic conditions of her family she was unable to continue her studies. There are 6 members in her family and her father is the only bread winner of the family. She likes to stitch so she joined our Roshni Centre. She is currently the secretary of "SWARWAMANGLA SHG". She feels happy to be part of this centre as this has given her the opportunity to stand on her own feet. Her dream is to earn from tailoring and complete her graduation.

Name: **Mrs. Chitranjali Samir Dhamale**

Tata Power Location: **Mulshi, Maharashtra**

A majority of farmers from villages in the Mulshi dam area, are dependent on the rains for their agricultural produce. There are not many job opportunities or income generation opportunities, hence some farmers and their family members take up petty jobs like that of daily wage laborers. This work is also seasonal and has lot of competition. Women who do not get work prefer to migrate to Pune city along with their family for petty jobs such as household maids. TPCDT realized the need to generate income enhancement opportunities for needy family members of farmers, especially women by providing them with vocational training and linking them to micro enterprises. TPCDT initiated DHAAGA initiative in 2017– a garment making unit, for income generation, with a goal to enhance family income of women and provide tailoring courses and link women to micro enterprises.

Mrs. Chitranjali Samir Dhamale, age 35, also enrolled for Dhaagas tailoring course. She has passed her HSC examination and hails from Shere village. Her husband is not keeping well, and is jobless, hence Chitranjali has to be financially responsible for her family.

She was interested in tailoring and already had a sewing machine at home. Her knowledge about sewing was limited to making blouses for women in her village. She enrolled herself for the tailoring course offered by the Dhaaga unit in her locality. On joining DHAAGA, she acquired all the knowledge about sewing and practiced daily to grasp all the skills required for being a professional tailor. Apart from her course syllabus, she also learned and practiced kurta, palazzo making, stitching of various cotton, jute bags, and aprons. On completion of her course, she was linked to DHAAGA micro enterprises. Ms. Chitranjali said that she earns Rs. 200 to Rs. 300 daily, which has certainly helped her to reduce the economic burden on her family. Apart from DHAAGA orders, she gets orders to stitch blouses, saree falls, etc. from members of her village too. This gives her an extra income.



## Thrust: LIVELIHOOD AND SKILL BUILDING

### Interventions: MAVAL DAIRY & TPSDI

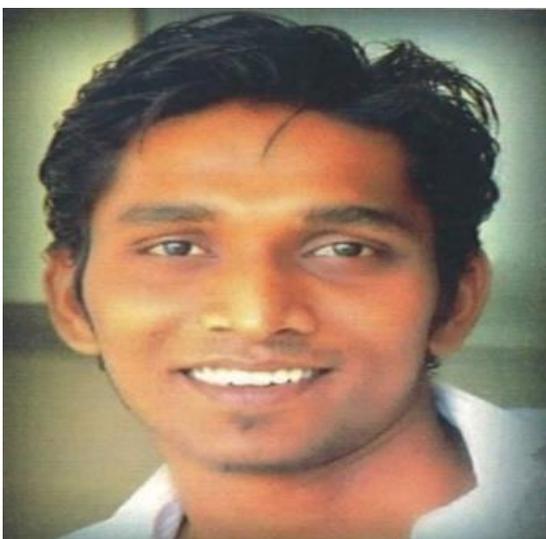


Name: **Varsha Barku Jadhav**

Age: **28**

Tata Power Location: **Maval, Maharashtra**

Varsha Barku Jadhav, aged 29 years, farmer and resident of Maval, Pune was a housewife and there was no concept of women working or doing business in her family. Her life changed once she became a member of the Maval Dairy Producer Company, she got involved in various activities like conducting group meetings in villages, ensuring savings in groups, maintaining books of record and got intensive training on Mini Dairy, technical know-how of cattle management and Women Entrepreneurship Training to run a small business. Currently she is a member and representative of General body of Maval dairy Producer Company has dry fodder storage and sales unit and manages the feed go-down of Maval Dairy. She is a successful Entrepreneur with an annual income of 2.40 lakhs (increase by 150% compared to her previous income)



#### **TPSDI**

Ratndeeep Fulzele has studied up to standard 12. After being unable to find any employment, he enrolled in a 6-week course in Solar Skills at TPSDI-Shahad. The training at TPSDI helped him to gain technical skills which have high demand in the market. After completing his course, Ratndeeep has started his own business of installing and maintaining solar panels. He currently earns approximately INR 35000/-month and expects it to grow as his business expands. With his own business, Ratndeeep is now able to support his family. After getting benefits of TPSDI course, he recommended the course to 3 of his friends.

## Thrust Area: **EDUCATION**

### Intervention: **VIDYA**



Name: **Raghunath Kashinath Mormore**  
Designation: **Principal, Vadeshwar Zilla Parishad School, Vadeshwar**  
Tata Power Location: **Maval, Maharashtra**

Under Tata power's education program, Vadeshwar School is provided with guides, workbooks, e-class and teaching materials for their students. They also carry out teacher training workshops for the teachers. In Raghunath's previous posting at Khandi Zilla Parishad School, Tata Power had helped in building 2 classrooms. All this help from Tata Power helped schools like his, and extremely poor students like the ones studying in the schools of his region, to continue with a fruitful education. He is very thankful to Tata Power for all the support.

### **Jayanti's wish to become financially independent**



Name: **Jayanati Patra**  
Village: **Baragadia village, Jajpur district**  
Tata Power Location: **Kalinganagar, Odisha**

Jayanati's father works as a wage labourer in Nilanchal Steel Company in Sukinda, and her mother is a homemaker. Her brother Satyabrata Patra works as a fitter. The annual income of her family is around 1.5 lakhs per annum. They do not have any agricultural land for farming. With this meagre income it was difficult for her family to sustain themselves. Since her childhood, it was her aim to become financially independent and to help her father to manage the finances of her home. After completing her Graduation in 1st division, she prepared for many competitive examinations to qualify for government jobs. There were not many facilities available in

her locality for the preparation for the competitive examination. She was informed about CDC by one of her friends. She enrolled herself for the training program where she developed her skills in reasoning, General knowledge and Spoken English. After the training program, her confidence levels improved.

She appeared for the CT entrance examination on 16th May 2019 and qualified the entrance on 25th June 2019. Now she is undertaking CT training in Dolipur, Jajpur since 19th July 2019. She feels that she can finally help her father financially and she is grateful to CDC for the help they have provided her during the entrance exam preparation.

### **JYOTI (SCHOLARSHIP RECEIPT)**

Monthly Income: **-Rs. 20,000/-per month**

Tata Power Location: **Tata Power DDL**



Jyoti resides in the JJ clusters of Rani Bagh. Due to the absence of a father during her growing years, her grandparents took care of her by working day and night as embroidery workers. She was afraid about her future as there were 5 members in her family who needed to be taken care of. Since she was getting a scholarship from Tata Power-DDL in school, she approached them for her higher studies too. With the continuous support from Tata Power-DDL, she cleared the CPT exam for CA and was able to pursue her graduation (B.com Hons) from Daulat Ram College, University of Delhi. With my utmost dedication and hard work, she got a job opportunity at Tata Power –DDL in their Finance department. She now sees herself fulfilling her dreams and supporting her family both financially and emotionally. She is very thankful to Tata Power-DDL for providing her the financial assistance because of which she was able to continue her higher education as well as get a job in her same dream organisation.

Name: **Vinita**

Tata Power Location: **Tata Power DDL**



Vinita resides in Lal Bagh, Delhi with her family. Her father was the only earning member of the family. This constantly worried Vinita, as she wanted to continue her education and help build a better life for her herself and her family. It all began during her schooling days in SKV Ashok Vihar, when she got support from Tata Power-DDL under the scholarship program. As she worked harder and studied with more dedication, she received further support to complete her graduation and post-graduation from Daulat Ram College, Delhi University and M. Com. from IGNOU, respectively. She was then selected for Tata Power-DDL's TCS-BPS Employability Training program and was recruited to work for TCS. Today, Vinita earns a decent salary, sufficient to support her family financially. She has become independent and her income also helped her family build a home for themselves. One of the many examples, of how Tata Power-DDL has helped in shaping the life and career of individuals.

Name: **Neelima Shinde**

Age: **21**

Village: **Sambhave village, Mulshi**

Tata Power Location: **Mulshi, Maharashtra**



On completion of her HSC, Neelima wanted to pursue her further education, but was unable to do so due to economic constraints. Neelima has a big family consisting of her parents and six sisters. Her father has a small agricultural land in Sambhave village, from which they receive limited income due to the nature of seasonal paddy crops. Neelima wanted to learn some professional course so that she could earn some money and support her family. Someone from her village informed her father about the support TPCDT provides for Nursing students and asked them to meet the TPCDT officials at Male.

The Tata Power officials suggested that she should begin a B.Sc. nursing course, as Neelima had passed HSC in science stream. TPCDT officials had a meeting with Symbiosis College of Nursing in Pune. After the entrance examination Neelima was enrolled for 4 year B.Sc nursing course in Symbiosis College of Nursing in 2017-18. Course fee was Rs. 95000/-, out of which Tata Power paid Rs. 68000/- (80%) and Neelima's father paid the remaining fee of Rs. 17000/-. Neelima said that, it was impossible for her father to pay such a huge amount for a girl child's education, but TPCDT made it possible.

In first year she secured 64% marks, in second year she scored 67% marks, now she is in third year. Neelima said that after completion of B.Sc. she will get good job through campus selection with a good salary. This will help her to become self-reliant and independent and she will also be able to help her sisters to complete their education.

Name: **Rani Santosh Jadhav**

Village: **Vandre, Mulshi**

Tata Power Location: **Mulshi, Maharashtra**

Rani's father is a farmer and does not have a steady income as farming is dependent on the rains in her remote village. She has 2 younger siblings. Rani has completed her SSC and HSC from Pune but her father could not afford the expenses of her higher education hence he decided to stop Rani's education after HSC. In spite of lack of money and transport problems in her area, she had a strong will to obtain further education.

After meeting officials of TPCDT, she was suggested to pursue job oriented ANM (Auxiliary Nurse Midwifery) course for which Tata Power would financially support and take care of 80% fees for two years. TPCDT helped her to enroll for ANM course in Chetan Dattaji Gaikwad Nursing School in Pune and paid 80% fees i.e. Rs. 64000/-. Rani's father paid the balance fees of Rs. 16000/-.

This was a major support for her higher education and her employment opportunity and a turning point in her life. She secured good marks in both years and passed ANM course. Now she is working with same hospital with initial salary of Rs. 8000/- pm. She has become independent, stays in a rented room in Pune with her siblings. She is supporting her siblings for completion of their education.





Name: **Shivaji Bhor**

Designation: **Principal, Sevadham Ashram Shala, Malegaon**

Tata Power Location: **Maval, Maharashtra**

Mr. Shivaji is the principal of a residential ashramshala, run by a charitable trust that is based in Pune. The ashramshala tries to provide the best education and boarding facilities to their students. According to Mr. Shivaji, companies like Tata Power are helping them carry out their job in a more meaningful way. Tata Power's support for their students in form of books, e-class, additional classes for the students, enrichment sessions for the teachers etc. all help them in ways that their charitable organization may not have been able to provide alone. Tata's help for their students is like a boon for them as most students cannot afford these books or educational materials. They currently have a large number of ex-students who are well settled in life all thanks to the blessings of their charitable institute and certainly due to companies like Tata Power, who have continuously helped them in this endeavor.



Name: **Rishiraj Satishsinh Jadeja**

School Name: **Nani Khakhar School**

Tata Power Location: **Mundra, Gujarat**

Rishiraj is part of a 4 member household with neither of his parents having a good education. His father is a truck driver and his mother is a housewife. His brother Dharmraj is in std 12. Rishiraj studies in standard 8, at Nani Khakhar school. One of the important elements of the Siksha Saarthi intervention is narrating valuable stories to students on an everyday basis. Value formation is the foundation for mental development of any child. Since last 3 months, SAF is consistently telling stories on varied values and creating an atmosphere of internalizing these values by varied actions. One of the values that SAF emphasized is responsibility. In the first phase of the project, teachers narrated stories to the students. In the second phase, the strategy changed where students were also involved in telling the stories based on the weekly value theme.

It was interesting to see how children were actually learning from these stories and implementing them in their lives. Rishiraj found notes worth Rs.400 on the village road. At this age getting Rs.400 can be tempting for any child. However, Rishiraj told this incident to his teacher Mr. Arvindbhai saying that he remembered the stories that he listened to every day in the class about honesty and wanted to be a responsible person. He said that he would not keep this money, and so he shared the message of finding the money on the Whatapp, and offered to return it to whoever it belonged to. SAF feels proud of this boy. Mr. Arvindbhai has noticed many changes in him. He has become an active member in the class, his behaviour has changed from non-cooperative to cooperative and he has also become helpful to other students. He has started giving respect to everyone and also listens to the instructions of the teacher.



Name: **Priyam Dhanjibhai Maheshwari**  
Village: **Pipari, Mandvi block, Kutch**  
Tata Power Location: **Mundra, Gujarat**

Education and awareness take the back seat in Priyam's village and that's why most of the people work in farms or at companies as unskilled labourers. There is only one government primary school in the village where children could study up to standard 8th and then they have to go to Bidada (a neighbouring village) for further education. Since the awareness on the importance of education is low, children as well as parents are not interested to invest in upper primary level education. As a result, children are not taking more interest in Science, Maths and English. When the Shiksha Sarthi team started a Science Activity in Pipari

Primary school, it grabbed the interest of children since it was based on more practical application of science than mere reading and writing. During the activities, Heenaben Jadeja – a Vigyan Mitra from Shiksha Sarthi team met Priyam Dhanjibhai Maheshwari who is studying in the 7th standard. Priyam's family is not financially stable. His father works as a mason and his mother is a housewife. When Vigyan Mitra started the science activities, Priyam lacked even the basic knowledge about science. But as the course progressed, he showed a keen interest to learn and in a very short time Priyam was the first student to raise his hand up for every question asked in class and keeps asking his teachers for new tasks. Priyam says that he never had an interest in science before he joined Siksha Sarthi's workshops, but now his interest levels to pursue science have significantly increased.



Name: **Malati Chater**  
Village: **Belabahali, GP-Kiajhar, Danagadi block, Jajpur**  
Tata Power Location: **Kalinganagar, Odisha**

Malati is studying in class X at Deulakana Gram Panchayat high school, Tamka. Her father is a daily wage labor and their family falls under the Below Poverty Line (BPL) economic category.

Before she joined the special coaching class, sponsored by IEL, Kalinganagar, she used to secure approximately 35% in Mathematics, 30% in English & 38% in science. She was unable to take tuitions in this subject due to their low family income.

Two years after joining the special coaching classes, she secured 65% in Mathematics, 57% in English and 70% in science in class IX annual examination. She is very grateful to IEL, Kalinganagar for helping students like her.

## Thrust Area: **FINANCIAL INCLUSIVITY**

### Intervention: **ADHIKAAR**



Name: **Kuni Taria**

Village: **Dhinkisila, Odisha**

Tata Power Location: **Kalinganagar, Odisha**

Kuni has three sisters. Since last three years, they have been receiving 25kgs of rice from the PDS. The PDS system was linked with their mother- Gurubari Taria's, Adhaar card. Gurubari died due to an illness and after a month, her husband also passed away. The PDS distributor of the village denied them their ration quota and asked Kuni to contact the block officials for the provision of ration. Kuni shared her plight with our VDC team saying that the backbone of her family was gone and there was no way by which they could support themselves. The community worker then accompanied Kuni to the block officials and helped them realize the genuineness of the complaint.



**Yashoda Bai showing her ration card**

Tata Power Location: **Trombay, Maharashtra**

Yashoda Bai Kohli aged 55 years is poor a destitute woman living in Mahul Village. She is engaged in selling fish for earning a livelihood. Due to her poor socio-economic situation, she is highly dependent on subsidized food grains from PDS (Public Distribution System) shops. Since the last two years she was not getting food grains as her ration card is damaged. She had applied for a new ration card, but the officers demanded huge sums of illegal money for issuing a new ration card. Not able meet their demands, she also met with the local leaders, but in vain. Through Tata Power's Adhikaar campaign, we filed a written complaint to the Ration Office (RO) on her behalf. Based on our complaint, the RO has taken necessary action against the errant officers and issued new ration card to her within 3 days on payment of official fee of Rs. 21. This has helped her to re-gain access to the PDS shops for subsidized food grains, which has helped her to have her meals and lead a normal healthy life.



**National Scholarship portal: Connecting students to scholarships**

Tata Power Location: **Trombay, Maharashtra**

Under the thrust area of Financial Inclusivity, Trombay's CSR team supported the youth to issue Income Certificates from the Government at the cost of Rs. 47/- (Only Govt. Fee) within 15 days' time. 781 youth from lower socio-economic backgrounds benefitted from the Income Certificate Drive which were needed to timely enrol in scholarship schemes. A total of 3905 people benefitted from this initiative.



Name: **Sumitra Hybru**

Age: **25**

Village: **Baghuapal village under Ranagundi GP**

Tata Power Location: **Kalinganagar, Odisha**

Sumitra was married at the age of 18. Her family consists of 3 members; she, her husband and one boy child.

Her husband works as a daily labourer. The family income is not enough to meet all the expenses of the family. The family lives in a thatched house in one corner of the village. The house has one room and the other room works as a storeroom. The kitchen has a very small place where they store firewood and cow dung cakes which they use for cooking. Due to the smoke produced through the burning of firewood for

cooking, Sumitra suffered from coughs for more than three months in a year. She finally consulted a doctor and was diagnosed with bronchitis.

Sumitra had heard about the Ujjala Scheme, but she did not know how she could avail the service where the government was distributing LPG stoves and tanks at subsidized rates. In one of the VDC meetings Sumitra met with the community workers of NAMM. The community worker helped Sumitra enroll herself in the Ujjala Scheme & she was able to receive its benefits. Now Sumitra is enjoying smoke-less cooking using an LPG stove and is recovering from chronic bronchitis.

## **Ensuring Monthly Rations**

Tata Power Location: **Trombay, Maharashtra**

Shankar Deul Slum Cluster is located near Vashi Naka area of Chembur. This locality consists of around 200 to 300 households from lower socio-economic section of the society. The average income of residents are below poverty line as demarcated by Government. Hence, they are eligible to avail subsidies food grains from Fair Price Shop.

However, they have been denied of their rightful share of subsidies food grains because nexus of shopkeeper with local politicians and bureaucrats. Since last one and half year shop keeper sold their food grains in black marker.

Tata Power Trombay conducted **Awareness and capacity building sessions for the SHG members. They approached the Deputy Rationing Controller and demanded for strict action against the shop keeper.** On 10<sup>th</sup> January, 2020 Mr. Bodake (DCR -E zone) raided the ration shop and gave an ultimatum to the owner. On same day around 200 families (1000 persons) received around 1250 kg food grains at the cost of Rs. 2 /- for rice and Rs.3/- for wheat. Their rightful entitlement has finally been regularized on monthly basis.



## Intervention: **POWER OF SPORTS**



### **Keeping the Kabaddi legacy going**

Tata Power Location: **Mulshi, Maharashtra**

With an aim to promote the traditional sport of Kabaddi among children and the youth, Tata Power's Mulshi block encouraged its youth to participate in the sport and keep the Kabaddi tradition going. Several young players were identified who were keenly interested to practice further and they are currently receiving professional guidance for the same.



### **Mihilal is on his way to becoming a football star**

Tata Power Location: **Maithon, Jharkhand**

Mihilal Marandi, a 16-year-old boy from Ratanpur is extremely passionate about football. He has completed his matriculation and played tournaments in the nearby villages. Through the football coaching sessions conducted by Tata Power in Maithon, he got guidance and support which honed his skills. This directed his love for the game positively and gave him confidence to participate in state and national level selection. Due to his consistent practice and efforts, in November 2018, he got selected for the Under 17 National Football Camp. Mihilal feels happy and is grateful to Tata Power, because he, and many other local youth got such a wonderful platform to fulfil their dreams.

# Intervention: ARPAN- TATA POWER EMPLOYEE VOLUNTEERING

## SWACHHATA HI SEVA CAMPAIGN

Tata Power has always demonstrated the spirit of giving back to society. This spirit cuts across all volunteers spread across all states of its business presence. In alignment to the Honourable Prime Minister, India call to come forward to commemorate the 150th birth anniversary of the father of the Nation and Tata Volunteering Week-12, Tata Power volunteers committed themselves to the Swachhata Hi Seva Campaign across 13 states in which more than 9826 volunteers comprising of employees, customers, Club Enerji students, family members, NGO and other stakeholders participated in various planned initiatives. This participation was also extended to employee's families, School Children (Club Enerji Champion), citizens, Tata Group Companies employees, NGOs and other corporate employees to make it a collective effort at scale both in cities covering Delhi, Mumbai, Bengaluru, Ajmer and rural areas across 13 states by sensitizing 38000 citizens and 86 tonnes waste collection and disposal.

Swachhata Hi Seva Film: [https://www.youtube.com/watch?v=H\\_pXxAnHLyM&feature=youtu.be](https://www.youtube.com/watch?v=H_pXxAnHLyM&feature=youtu.be)



## TREE PLANTATION DRIVE



Tree Mitra is a flagship volunteering initiative of Tata Power under the Green theme. Tree Mitra aims at encouraging employees and their families to adopt a tree, plant and nurture its survival.

Tree plantation drives are organized at all Tata Power locations. A total of more than ten lakh saplings were planted till date with the support of local authorities at designated spots in the city/village.

Through Tree Mitra, Tata Power attempts to reduce the carbon footprints that we generate in the world of rapid urbanization and a drive with the novel intent of increasing the green cover of our country.



## COVID-19 RESPONSE ACTIONS

In response to the COVID 19 Pandemic, Tata Power proactively assessed the ground scenario and undertook multiple initiatives with focus on migrant communities and vulnerable families in the vicinity of its business presence. In total, Tata Power has covered 14 states. One of the prominent initiatives included meeting the face masks requirement by making and distribution of 5.7 Lakhs Face Masks across multiple villages by Dhaaga Women Members (Women Micro Enterprise Initiative of Tata Power). Apart from this, Tata Power worked with Local Govt and Panchayats for facilitating access to public distribution systems for dry rations covering 4 lakhs beneficiaries and 3.8 lakhs food meals distribution. The community awareness for prevention has covered 2.28 lakhs beneficiaries which includes handwashing practices, sanitization of villages through fire tenders. In order to ensure livelihood support for farmers, Tata Power has facilitated more than 36000 kgs of vegetables met the local market requirements and income source for farmers through coordination with local Administration support in addition to 3 lakhs kgs of fodder for cattle. Tata Power Employees contributed 1day salary towards this cause.

<https://www.youtube.com/watch?v=I8rYWFs7Gcw&feature=youtu.be>

