

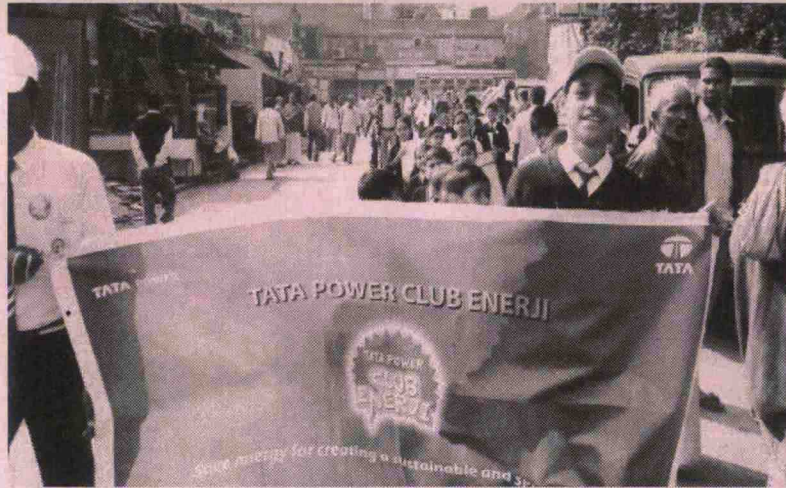
Saving up on energy

help them spread the conservation message to their parents, peers and society at large. Therefore, by empowering students to make a difference to the society, Tata Power is helping to create a better tomorrow.

On igniting young minds on resource conservation, Tata Power aims to provide a platform for all communities in the society to share and expand their understanding, and bring about a chain-reaction that can significantly reduce energy waste in the country. The program consists of four phases - 'Educate, Enhance, Engage, and Empower.' At present, more than 400 enthusiastic schools are members and have pledged to continue being committed to this cause.

Club Enerji also encourages students to form their own mini clubs in their schools and societies to reach out to more citizens.

The Club members have collectively saved 8.7 million units of electricity and sensitised more than 5.2 million (52 lakh) citizens across the nation. This saving is equivalent to saving 8,700 tonnes of CO2 and is enough to light up approximately 4,090 houses for a year. Tata Power has added a feather to its cap by organising Energy-Q championship to honour the young minds on their Energy Quotient.



Sardana, Managing Director, Tata Power, commented, "We are receiving overwhelming response from the students across various cities in the country on 'Tata Power's Club Enerji' initiative. We are glad that the students are participating enthusiastically in creating awareness through this program and firmly believe that this will play an important role as children are our torch bearers. We appreciate the active

participation from the students, teachers and the principal for extending their support to this initiative."

With the ever increasing demand for energy and diminishing natural resources, effective management and conservation is the need of the hour. Furthermore, the main aim of Club Enerji is to instill civic responsibilities and management qualities in children to better manage their future and also

TATA Power's nationwide energy conservation programme, Club Enerji, has constantly endeavoured to spread awareness about energy and resource conservation across the country through students from various schools. Continuing with the momentum, the Mini Club of St. Stephens School, Kolkata conducted an energy conservation rally in to sensitise the citizens on the importance of energy and resource conservation around Bow Bazar.

More than 100 students participated in the rally and spread the message on energy and resource conservation. The rally started with school students' enthusiastically chanting slogans like 'Save Power, Save Energy', carrying handmade posters and banners, and carrying placards with paintings depicting different ways of conserving resources. The students began the rally from their school and proceeded to sensitise pedestrians and people at traffic signals on the importance and methods of conserving energy and various natural resources.

Speaking on this initiative, Mr. Anil