



July 12, 2017

BSE Limited
Corporate Relationship Department
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Rotunda Bldg., P. J. Towers
Dalal Street, Fort
Mumbai – 400 001.
Scrip Code: 500400

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051.
Symbol: TATAPOWER EQ

Dear Sirs,

Tata Power's Club Enerji saved more than 82,116 units of energy in Pune in FY17

Tata Power's nationwide resource and energy conservation movement, Club Enerji, has been constantly spreading awareness about resource conservation across the country, with a strategic focus on national building. Continuing with this momentum, in 2016-17, Club Enerji, sensitised around 87,934 citizens in Pune through primary contact programme as well as secondary sensitisation, and saved 82,116 units of energy in the city.

Tata Power's Club Enerji movement in Pune currently has 1,821 Energy Champions and 1674 Energy Ambassadors across schools. Tata Power's 'Energy Conservation Programme' introduced in 15 schools in the city, aims at creating the maximum impact by educating and creating awareness amongst citizens on the effective management and conservation of energy in our everyday life. In 2016, the initiative launched a new online module on disaster management to spread widespread awareness around precautionary measures against calamities.

The Press Release to be issued by the Company is attached for your ready reference.

Yours faithfully,
For The Tata Power Company Limited

Company Secretary

Encl.

TATA POWER

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Tata Power's Club Enerji saved more than 82,116 units of energy in Pune in FY17

➤ **Sensitized over 87,934 citizens of the city**

Pune, 12th July, 2017: Tata Power's nationwide resource and energy conservation movement, Club Enerji, has been constantly spreading awareness about resource conservation across the country, with a strategic focus on national building. Continuing with this momentum, in 2016-17, Club Enerji, sensitised around 87,934 citizens in Pune through primary contact programme as well as secondary sensitisation, and saved 82,116 units of energy in the city.

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Speaking on this achievement, **Mr Anil Sardana, CEO & Managing Director, Tata Power** stated, *"Tata Power has been successfully running our campaign of energy conservation as Club Enerji, for past 10 years now. The campaign has witnessed immense success in Pune city by sensitizing people along with the students' communities on the importance of energy conservation and the scarcity of natural resource. We, at Tata Power, are delighted and proud to achieve this significant milestone with our focused approach of spreading the message of energy conservation across the country. I take this opportunity to thank our partners, students, principals, teachers, and parents in helping us achieve this milestone."*

Club Enerji's story began in in 2007 in Mumbai with 12 schools. The pilot program demonstrated the various benefits of 'energy conservation' to the children, and encouraged them to spread the message further. As the years' passed and the company evolved, so did this programme. By 2008, the movement scaled to 48 schools of Mumbai and Belgaum, and by 2009, the movement went national from being a solely Mumbai-centric program. In 2011, the program grew to include resource conservation modules and the moral and civic values propagation modules in the program, thereby, widening the scope of Club Enerji. Over the years, the movement also rolled out 'resource conservation' and 'waste management' modules.

As part of its initiatives, Club Enerji also organises activities for the school students like nature trails and visits to Tata Power Mahseer hatchery in Lonavala to increase awareness on its conservation projects and also provide practical knowledge about the environment. Today, Club Enerji has become a holistic movement to save energy and natural resources. Club Enerji banks on the youth of the nation and has essentially worked towards curbing energy wastage, there by mitigating emission of greenhouse gases that lead to global warming and climate change.



About Tata Power Club Enerji:

Tata Power started its school outreach programme, "Tata Power Energy Club" in 2007. In 2009, Club Enerji took its next big leap, with the programme turning into a national movement, covering more than 500 schools across Mumbai, Delhi, Pune, Ahmedabad, Bengaluru, Kolkata, Belgaum, Jamshedpur and Lonavla and further attained a new milestone of achieving over one million citizens sensitisation and more than one million units energy savings. School children, from Class III to Class IX, are taught the importance of conserving energy through innovative modules which include audiovisuals and power point presentations. Children are imparted energy saving and resource conservation tips during these sessions, usage of which have shown dramatic savings. Club Enerji reached out to more than 15 million, collectively saved 21 million units of electricity and is present in 11 cities across 250 schools in India.

About Tata Power:

Tata Power is India's largest integrated power company with a growing international presence. The Company together with its subsidiaries and jointly controlled entities has an installed gross generation capacity of 10613 MW and a presence in all the segments of the power sector viz. Fuel Security and Logistics, Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. Tata Power is serving more than 2.6 million distribution consumers in India and has developed the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. It is also one of the largest renewable energy players in India with a clean energy portfolio of 3141 MW. Its international presence includes strategic investments in Indonesia through a 30% stake in the leading coal company PT Kaltim Prima Coal (KPC), 26% stake in mines at PT Baramulti Suksessarana Tbk ("BSSR"); in Singapore through Trust Energy Resources to securitize coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennergi' to develop projects in sub-Sahara Africa; in Zambia through 50:50 joint venture with ZESCO for 120 MW Hydro which has become operational in 2016; in Georgia through AGL which is a joint venture with Clean Energy, Norway & IFC for development of 187 MW hydro project and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come". Visit us at: www.tatapower.com

For further information, please contact:

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for immediate use

PRESS RELEASE

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