



15<sup>th</sup> May 2017  
BJ/SH-L2/

BSE Limited  
Corporate Relationship Department  
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Rotunda Bldg., P. J. Towers  
Dalal Street, Fort  
Mumbai – 400 001.  
Scrip Code: 500400

National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra (East)  
Mumbai – 400 051.  
Symbol: TATAPOWER EQ

Dear Sirs,

**Tata Power's Club Enerji sensitised over 3 million people  
across the country and saves 3.6 Mus of electricity in FY16-17**

Tata Power's nationwide resource and energy conservation movement, Club Enerji, has been relentlessly spreading awareness about resource conservation across the country through its theme of national building. In FY16-17, the Club Enerji movement has cumulatively reached out to over 3 million people across the country, and has saved 3.6 MUs of electricity. Through sensitisation initiatives across 6 cities - Mumbai, Delhi, Ahmedabad, Kolkata, Pune and Bangalore, Club Enerji engaged with the consumers through rallies, cleanliness and plantation drives, street plays, and competitions.

In 2016, the initiative launched a new online module on disaster management to spread widespread awareness around precautionary measures against calamities.

Since its inception in 2007, Club Enerji has been active in over 500 schools and has created 1526 Mini Clubs all over India. The club has now created more than 238385 Energy Champions and 283473 Energy Ambassadors among school students.

The Press Release to be issued by the Company is attached for your ready reference.

Yours faithfully,  
For The Tata Power Company Limited

Company Secretary

Encl.

**TATA POWER**

The Tata Power Company Limited

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## Tata Power's Club Enerji sensitised over 3 million people across the country and saves 3.6 Mus of electricity in FY16-17

- Around 3.6 million units of electricity saved
- More than 3 million people sensitized
- 43169 Energy champions and 41556 Energy Ambassadors created throughout the year
- Over 3500 tonnes of CO2 saved
- Over 1526 mini clubs formed

**National, 15<sup>th</sup> May, 2017:** Tata Power's nationwide resource and energy conservation movement, Club Enerji, has been relentlessly spreading awareness about resource conservation across the country through its theme of national building. In FY16-17, the Club Enerji movement has cumulatively reached out to over 3 million people across the country, and has saved 3.6 MUs of electricity. Through sensitisation initiatives across 6 cities- Mumbai, Delhi, Ahmedabad, Kolkata, Pune, Bangalore, Club Enerji engaged with the consumers through rallies, cleanliness and plantation drives, street plays, and competitions.

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Speaking on the milestone, **Mr. Anil Sardana, CEO & Managing Director, Tata Power**, said, *"We are happy and proud to reach this significant milestone in driving the message of energy conservation across the country. As always, we will continue with our efforts to reach out to more and more people and seek their help in building a green and sustainable world. I take this opportunity to thank all the students, schools and our Club Enerji team for supporting Tata Power in its efforts to save our planet and light up lives for the years to come."*

As part of its initiatives, Club Enerji also organised activities for the school students like nature trails and visits to Tata Power Mahseer hatchery in Lonavala to increase awareness on its conservation projects and also provide practical knowledge about the environment. Today, Club Enerji has become a holistic movement to save energy and natural resources. Club Enerji banks on the youth of the nation and has essentially worked towards curbing energy wastage, thereby mitigating emission of greenhouse gases that lead to global warming and climate change.

Club Enerji, through its various modules encourages children to be the responsible citizens of the country and shapes them into proactive leaders of the future.

**About Tata Power Club Enerji:**

Tata Power started its school outreach programme, "Tata Power Energy Club" in 2007. In 2009, Club Enerji took its next big leap, with the programme turning into a national movement, covering more than 500 schools across Mumbai, Delhi, Pune, Ahmedabad, Bengaluru, Kolkata, Belgaum, Jamshedpur and Lonavla and further attained a new milestone of achieving over one million citizens sensitisation and more than one million units energy savings. School children, from Class III to Class IX, are taught the importance of conserving energy through innovative modules which include audiovisuals and power point presentations. Children are imparted energy saving and resource conservation tips during these sessions, usage of which have shown dramatic savings. Club Enerji reached out to more than 15.81 million, collectively saved 20.89 million units of electricity and is present in 11 cities across 250 schools in India.

**About Tata Power:**

Tata Power is India's largest integrated power company with a growing international presence. The Company together with its subsidiaries and jointly controlled entities has an installed gross generation capacity of 10577 MW and a presence in all the segments of the power sector viz. Fuel Security and Logistics, Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. Tata Power is serving more than 2.6 million distribution consumers in India

and has developed the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. It is also one of the largest renewable energy players in India with a clean energy portfolio of 3042 MW. Its international presence includes strategic investments in Indonesia through a 30% stake in the leading coal company PT Kaltim Prima Coal (KPC), 26% stake in mines at PT Baramulti Suksessarana Tbk ("BSSR"); in Singapore through Trust Energy Resources to securitize coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennergi' to develop projects in sub-Sahara Africa; in Zambia through 50:50 joint venture with ZESCO for 120 MW Hydro which has become operational in 2016; in Georgia through AGL which is a joint venture with Clean Energy, Norway & IFC for development of 185 MW hydro project which is scheduled to be commissioned in 2016; in Australia through investments in enhanced geothermal and clean coal technologies and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come". Visit us at: [www.tatapower.com](http://www.tatapower.com)

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**For further information, please contact:**

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