

## Tata Power's 'Club Enerji' saves 4 MUs of Electricity in FY17-18, sensitises over 3.5 million People across the Country

~Creates 2.5 lakh Energy Champions and 2.9 lakh Energy Ambassadors around the country since inception~

**National, 4<sup>th</sup> June, 2018:** 'Club Enerji', Tata Power's nationwide resource and energy conservation movement has been relentlessly spreading awareness about resource conservation across the country with a strategic focus on national building throughout the years. Continuing with this momentum, Club Enerji has cumulatively sensitised over 3.5 million people across six cities- Mumbai, New Delhi, Ahmedabad, Kolkata, Pune & Bangalore and saved around 4 MUs of electricity in FY17-18. The club enerji program was also launched in new city Ajmer , Rajasthan last year .

Since its inception in 2007, Club Enerji has been active in over 500 schools and has created approximately 2,017 Energy School Clubs all over India. The club has now created around 2,55,783 Energy Champions and 2,98,468 Energy Ambassadors among school students. Club Enerji program has also completed 10 years.

Commenting on this success, **Mr. Praveer Sinha, CEO & Managing Director, Tata Power** said, *"We, at Tata Power are extremely happy and proud to initiate the 'Club Enerji' movement and reach a significant milestone in driving the message of energy conservation across the country. We would like to thank all students, schools and our team for being extremely supportive in helping us save our planet and promise to light up lives with our efforts for the years to come."*

As a part of its initiatives, 'Club Enerji' has also organised activities for school students like energy conservation rallies, Street plays, quiz contests, poster competitions and visits to Tata Power Mahseer hatchery in Lonavala. These have largely helped in raising awareness on their conservation projects and also provided practical knowledge about the environment. Today, it has become a holistic movement to save energy and natural resources. 'Club Enerji' banks on the youth of the nation and has essentially worked towards curbing energy wastage, thereby mitigating emission of greenhouse gases that lead to global warming and climate change.

Tata Power's 'Club Enerji' will continue encouraging children to be responsible citizens by shaping them into proactive leaders of the future through their various initiatives.



**About Tata Power:**

Tata Power is India's largest integrated power company with a growing international presence. The Company together with its subsidiaries and jointly controlled entities has an installed gross generation capacity of 10757 MW and a presence in all the segments of the power sector viz. Fuel Security and Logistics, Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. Tata Power is serving more than 2.6 million distribution consumers in India and has developed the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. It is also one of the largest renewable energy players in India with a clean energy portfolio of 3417 MW. Its international presence includes strategic investments in Indonesia through a 30% stake in the leading coal company PT Kaltim Prima Coal (KPC), 26% stake in mines at PT Baramulti Suksessarana Tbk ("BSSR"); in Singapore through Trust Energy Resources to securitize coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennergi' to develop projects in sub-Sahara Africa; in Zambia through 50:50 joint venture with ZESCO for 120 MW Hydro which has become operational in 2016; in Georgia through AGL which is a joint venture with Clean Energy, Norway & IFC for development of 187 MW hydro project and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come". Visit us at: [www.tatapower.com](http://www.tatapower.com)

**About Tata Power Club Enerji:**

Tata Power started its school outreach programme, "Tata Power Energy Club" in 2007. In 2009, Club Enerji took its next big leap, with the programme turning into a national movement, covering more than 500 schools across Mumbai, Delhi, Pune, Ahmedabad, Bengaluru, Kolkata, Belgaum, Jamshedpur and Lonavla and further attained a new milestone of achieving over one million citizens sensitisation and more than one million units energy savings. School children, from Class III to Class IX, are taught the importance of conserving energy through innovative modules which include audiovisuals and power point presentations. Children are imparted energy saving and resource conservation tips during these sessions, usage of which have shown dramatic savings. Club Enerji reached out to more than 15 million, collectively saved 21 million units of electricity and is present in 11 cities across 250 schools in India.

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