

# Pathways to Shared Prosperity

## *The Journey Continues*



**TATA**

**TATA POWER**

CORPORATE SOCIAL RESPONSIBILITY  
2019-2020

**Living our Values & Co-creating Value for our Communities & Partners**

## Our guiding light

*"In a free enterprise,  
the community is not just another stakeholder,  
but is in fact the very purpose of its existence."*

**Jamsetji Tata**

Founder of the Tata Group

## The power to **light up lives** is in our hands

At Tata Power, we believe that each one of us has the power to enable change. Precisely why, Corporate Social Responsibility (CSR) is at the heart of everything we do. Our commitment as a responsible Corporate, to make a positive contribution to the society, is ingrained in our core values and operations.

We work together with our partners, local institutions and not-for-profits to action our diverse community-based projects and interventions through Tata Power





Community Development Trust (TPCDT). The underlying goal of these interventions is to focus on inclusive growth and help build a better and sustainable way of life for families in our periphery, through a result-oriented participatory approach.

We invite you to join us in this enlightening and empowering journey, as we create a positive impact through our extensive CSR initiatives and build long term value for all stakeholders.



# Leading the way

Tata Power's journey over more than a century recalls the story of pioneering initiatives, responsible business practices with minimal impact on the environment, and socio-economic transformation in and around communities we serve.

 <p><b>INDIA'S LARGEST</b> INTEGRATED POWER COMPANY</p>	 <p><b>105+ YEARS</b> IN POWER</p>
 <p><b>5 MILLION</b> POWER SUPPLY CONSUMERS</p>	 <p><b>INDIA'S #1</b> <b>SOLAR ROOFTOP</b> EPC COMPANY FOR 7 YEARS IN A ROW</p>
 <p><b>12783 MW</b> GENERATION CAPACITY</p>	 <p><b>30%</b> <b>CLEAN ENERGY</b> GENERATION PORTFOLIO</p>

# How we are inspiring leadership with care

Tata Power is India's largest integrated Power Company with a presence in all segments of the power sector viz. Fuel and Logistics, Generation (Thermal, Hydro, Solar and Wind), Transmission, Distribution, Trading and Renewables. We are also one of the largest renewable energy players in India. A pioneer credited with steering the energy sector in technology, process and platform, we are always on our toes powering emerging technologies for the 'smart' customers.

Our focus on building lasting and trusting relationships with customers, partners, employees and our legacy of caring for the communities, remain the bedrock of our continued sustainability. After all, it was way back in the 1900s, that our Founder Jamshedji Tata vowed to provide the country and its people with cheap, clean, and abundant power. Tata Power continues to make the best on that promise and takes pride in Lighting up lives!



# Being the beacon of change

"We are living in an extraordinary time period in the evolution of human society; with this global pandemic affecting businesses, institutions and communities at large. There is an acute need to catalyze more avenues for income & livelihood generation; presenting a unique opportunity for Tata Power and its partners to participate in regenerating the socio-economic fabric of our society.

We cherish our rich legacy of giving back to society, empowering our communities and promoting innovation that benefits society. We look forward to add more value to the regions we serve by leveraging our business knowledge, expanding footprint and creating new value chains.

Our CSR focus areas include empowering women & youth, fostering financial & digital literacy and supporting education in a way that equips our communities for the future."

**Mr. Praveer Sinha**  
CEO & Managing Director, Tata Power



# Why we are endorsing care for the community



Our Corporate Social Responsibility (CSR) vision is to work jointly for social well-being and improvement in quality of life, earning the right to co-exist and co-create, and make Tata Power the 'Neighbor of Choice' for communities where we operate.

We have curated our CSR strategy to maximize the positive impact on diverse societies and beneficiaries across the country. We make this possible through due diligence and commitment by our CSR team, employee volunteers and partner organizations.

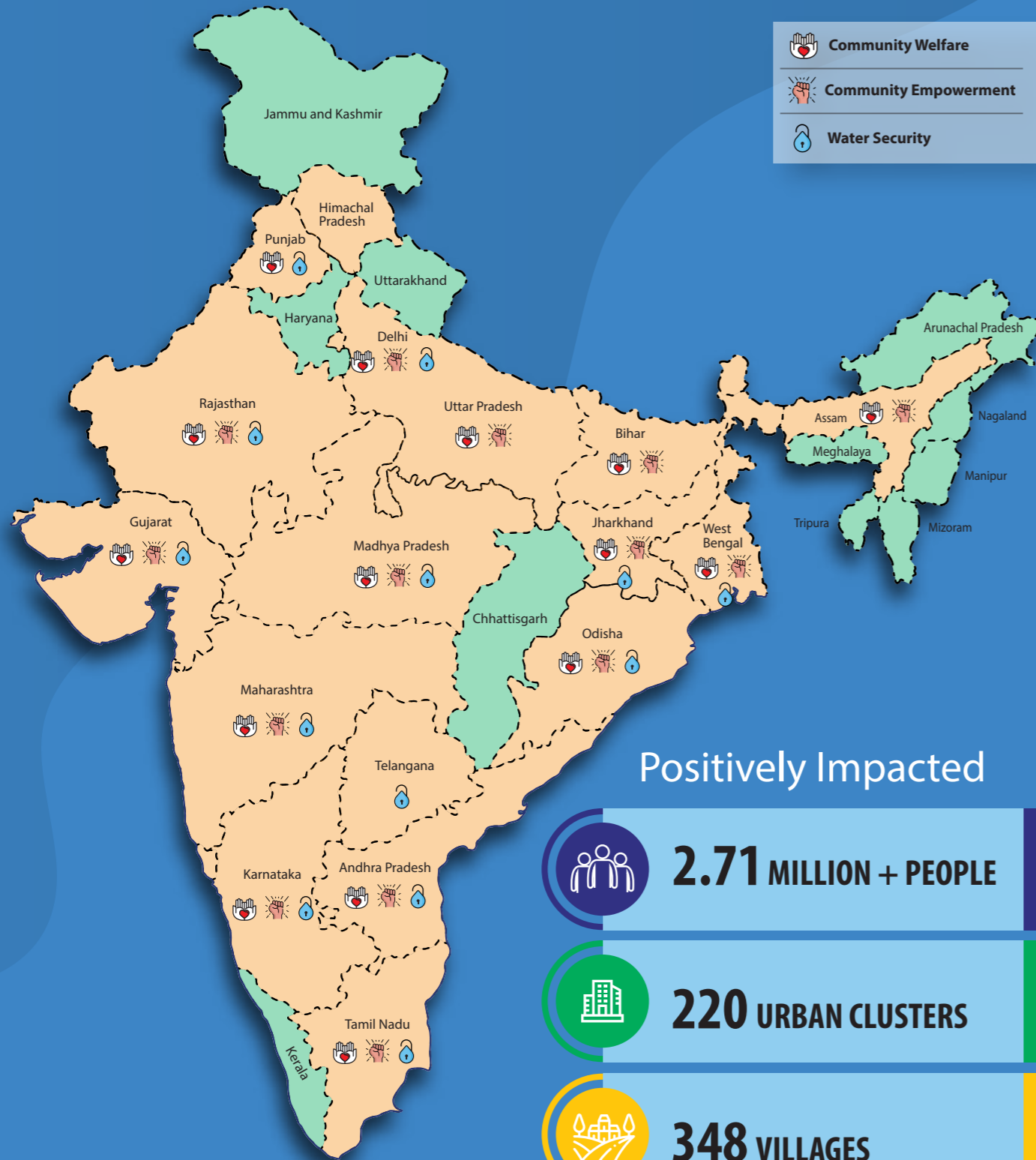
## CSR MISSION 2025

To positively impact

5.33 million+ lives	10000 micro-grid locations	220 clusters
353 villages		16 states



# Our CSR reach and impact



# Key focus areas



## COMMUNITY WELFARE

Education | Health & Nutrition  
Financial & Social Inclusion



## WATER SECURITY

Water Conservation  
and Accessibility

# Community Welfare

1.12 million Beneficiaries

Education | Health & Nutrition  
Financial & Social Inclusion

## Udya

**Education initiative addressing age and grade appropriate learning as per State curriculum**

- Improving learning level of children in primary education
- Reducing dropouts and mainstreaming children
- Enabling 100% enrolment in schools in our geography
- Promoting adolescents for retention in schooling

## Aarogya

**Integrated Community Healthcare Initiative providing aids and services for better health care**

- Reducing IMR and MMR in our geography
- Eliminating vector borne diseases from the community
- Facilitating hygiene practices through school WASH Initiative among students and teachers
- Ensuring solid and liquid waste management

## Mamta

**Partnering with Government Health machineries to inculcate awareness in Mother and Child healthcare**

- Reducing infant/maternal mortality rate
- Ensuring immunization of kids 0-5 yrs
- Reducing anaemia
- Menstrual hygiene sensitization

## Sammaan

**Program Objective: Making target clusters open defecation free**

- 13574 sanitation units (household toilets) built through government partnership
- Communication sessions for enabling behavioral adaptation

## Adhikaar

**Inculcating awareness in the community on the various Government schemes applicable to different sections of the population and facilitating linkage with them**

- A unique CSR program to bridge the gap between individuals and government entitlements cum schemes
- Educate target communities on relevant welfare schemes & facilitate support required for applications & access
- Ensuring social safety nets for bottom of the pyramid

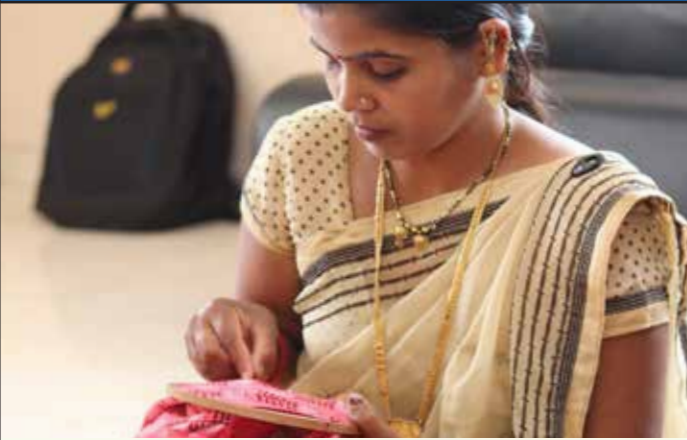


## Community Empowerment

0.63 million Beneficiaries

Skills | Livelihoods | Income Generation

# Saheli



## Micro-enterprise initiative for garmenting to empower women and create livelihoods

- Presence in 19 locations, across 8 States
- Scaled up from 1 to 16 units
- Members increased from 15 to 1170, in FY 2020

## Maval Dairy Farmer Services Producer Company Ltd. is Maharashtra's First All Women Dairy Micro Enterprise

- Providing training, certification and market reach to empower rural women
- Strengthening collective approaches for regional advancement
- Currently covering 1475 women members



## 'Earn while you Learn' initiative that trains women in the community:

- To be representatives for distribution / collection of electricity bills
- To serve as first consumer contact point for queries / awareness
- Enabling average income of ₹ 8000-10,000 per person

## A woman-centric initiative for social and economic empowerment

- Supporting capability building of women
- Improving governance participation of women from underprivileged communities
- 1239 SHGs with 14,325 community women mobilized



## Livelihood initiative for farmers and fishermen

- Promoting sustainable agricultural practices
- Helping to enhance crop productivity & food security by diversified crop production
- Ensuring market relevance and enabling market linkage
- Enhancing household income for farmers & youth



## Skill-building & capability building of youth for increasing employability

- State-of-art Training Hubs in Shahad, Trombay, Maithon, Mundra & Jojobera
- Directly training 4350+ youth from low income group, along with certification



## Skilling & livelihoods building based on need assessment, training is provided for nursing, beautician, retail and other job-oriented courses

- Skill development programs are conducted as per market demand
- Employability for Youth & Women
- Catering to 70,000+ youth

## Women's Literacy Centre (WLC)

- Providing a 6-month course in functional literacy (Hindi and Arithmetic) for women

## Entrepreneurship Development Programme (EDP)

- Providing training to various SHGs to enhance skills, in (chocolate / bangles / jute bags / soft toys making) to facilitate market linked capability building & aid increase in household income
- Women earning in the range of ₹ 5000-8000

# Water Security

1.19 million Beneficiaries

Water for Life & Livelihoods

Amrutdhara

## Participatory Ground Water Management (PGWM) initiative

To harvest rainwater and maintain water levels for drinking & household use, as well as for agricultural use, in partnership with the Government, community based organizations and beneficiaries

- Covering 4500 acres of land across Maharashtra, Delhi, Gujarat, Odisha & Jharkhand
- 3.26 million cubic meters Increase in groundwater levels by recharging technique



## Safe Drinking Water Initiative

- Distributed 1100 tata swachh water purifiers benefiting more than 36000 students in 286 schools across 7 states
- Several commercial RO plants Facilitated in delhi, purifying water & reusing rejected water through harvesting mechanisms



# Help open doors of possibilities

for our rural entrepreneurs!



## Saheli World

Integrated Self Help Group Products & Farm Produce

'SaheliWorld' e-market place; created an empowering pull for several SHGs, farm-based micro entrepreneurs and women entrepreneurs from our rural and urban community clusters - to showcase and sell their handmade products through this platform. Besides building bridges and empowering communities, the site is also a vibrant expression of our artisans' cultural and traditional way of life. This platform has a wide range of products including COVID-19 essentials.

Presenting

[www.saheliworld.org](http://www.saheliworld.org)

Shop from a range of products and at the same time be a part of the good cause!

### DHAAGA APPARELS



### HANDICRAFTS



### AGRO PRODUCTS



### MAVAL DAIRY PRODUCTS



### HERBAL PRODUCTS



### COVID-19 ESSENTIALS



# COVID-19 Community Response Action

Tata Power efforts across 15 States - Putting People First



0.691 Million ↑

Face mask order received by Dhaaga members



0.5 Million ↑

People supported with food grains



0.416 Million ↑

People linked with PDS system



0.5 Million ↑

People covered under health awareness, disinfectant spray, drinking water and mobile dispensary



43 MT ↑

Uninterrupted fodder supply to support 3600 cattle



6727 ↑

Migrant workers surveyed for essential services benefit



4000 ↑

Meals provided by TATA Power-DDL in coordination with Taj Hotels



68400 KG ↑

Vegetables, fruits & wheat supplied by SHG members to local mandis

How our volunteers are  
**making a  
 difference**



Tata Power employee volunteering programme ARPAN aims at enhancing the overall purpose & job satisfaction of the employees, while benefitting the communities we serve. Employees, their families & friends get an opportunity to offer skills, time and passion to contribute to social and environmental causes. In the last year, Tata Power family undertook over **250+** volunteering activities; contributing **0.17 million** volunteering hours towards facilitating activities benefitting local communities and our not-for-profit partners & Community Based Organisations (CBOs).

All focus areas of Education, Women Empowerment, Good Health, Tree Plantation & Financial Inclusivity are now being furthered through digital volunteering, to continue volunteering activities even during lockdown in several States.



A glimpse of  
**our CSR  
 initiatives**



# Awards & Accolades



# Grassroots Partnerships and Strategic Collaborations



## Media Coverage

PTI, ET Energyworld, Business Standard, The Economic Times, Yahoo News India covered about Dhaaga masks

NITI Aayog tweeted "COVID-19: Tata Power supplies 0.12 million face masks"  
Tata Review featured 2 stories on Tata Power initiatives of Maual Dairy and Solar Microgrid

'Combat the COVID-19 crises' film by Tata Group and Tata Power released

# Tata Power Employee Volunteering

Resource-sharing & knowledge-sharing model for furthering water security, health & sanitation



**TATA POWER RANKED NO.1 IN TATA GROUP**

Digitization for furthering education, livelihoods & access to Government schemes

Facilitating enablers for SHGs & marginal farmers

Skill-building & adult-literacy for women & youth basis market-relevance

Co-creation of value

## Beneficiaries Speak



"We are thankful to Tata Power for reaching out to our needy students with financial assistance / coaching programs, and providing us with guides, workbooks, e-class and teaching materials. They are also conducting teacher training programs to help improve our quality of education."

- Mr. Raghunath Kashinath Mormore,  
Principal, Vadeshwar Zilla Parishad School, Vadeshwar



Lachhuben learned embroidery in the traditional way, from her parental family in Vijar. When she moved to Vandh (Mundra block of Kutch district, Gujarat) after her marriage, she became known as an expert artisan while working in the conventional Rabari way. When times made two incomes essential, Lachhuben tried several options. The fourth, Dhaaga, was the one that satisfied cultural as well as economic needs. She now handles design training, quality control and pricing for the group in Vandh. She is both a teacher and cultural mediator for Dhaaga's project. Lachhuben is a very skilled artisan who has represented her community and art form on different platforms across the globe.

- Lachhuben Rajabhai Rabari  
Dhaaga Beneficiary  
- Mundra, Gujarat



"I am Rabia and I have been part of Roshni classes that run in collaboration with Tata Power-DDL since 2015. Roshni is about personality development classes that boost our confidence level. We hear real-life stories of brave women in Roshni classes that make us realize that girls can do everything. I have gained courage from Roshni. I would like to extend my sincere thanks to Tata Power-DDL, as now I am pursuing my Graduation in social work from Aditi Mahavidyalaya".

- Rabia, Roshni beneficiary

"There was water scarcity in the village. Due to the various watershed works done by TPCDT, the water table has risen. Today, we have sufficient water available in the village. We have also been using drip irrigation, sprinkler sets which have helped us save water and take an extra crop with the minimum water. We are grateful to you for your intervention in our village. It has changed the economy of the village with advanced agricultural practices."

- Karbhari Tanaji Karale  
TPREL Beneficiary



"After school, I was unable to find employment and enrolled in a 6-week course in Solar Skills at TPSDI-Shahad. On completion, I was able to start my own business of installing and maintaining solar panels and currently earn about ₹ 35,000 per month. I am truly grateful for this life changing course."

- Ratandeeep Fulzele  
TPSDI Beneficiary



आंगनवाडी केंद्र महिलाओं और बच्चों के देखभाल का केंद्र है। अतः अपेक्षित सेवा प्रदान करने तथा बच्चों को शिक्षा के प्रति आकर्षित करने के उद्देश्य से धनबाद जिले के विभिन्न आंगनवाडी केंद्रों को CSR के माध्यम से "मॉडल आंगनवाडी केंद्र" के रूप में विकसित किया गया है।

@HemantSorenJMM

Narasimha Reddy is a farmer who belongs to the drought prone Pavagada taluk in Karnataka. Due to lack of rains and inability to get a loan because of COVID-19 his economic condition worsened. Our Haqdarshak supported him and his family to apply for the **MGNREGA job card** by which they have received work to build an agricultural pond. Narasimha and his family have already earned ₹ 11550 for 14 days of work.

- Narasimha Reddy  
Karnataka, Haqdarshak  
beneficiary



*How you can be part*  
**of this empowering journey**

We welcome organizations, institutions, NGOs and volunteers who wish to contribute or partner with us to co-create and work together to further our common vision and shared goals for community welfare and wellbeing.

We are also looking for technology partnerships or collaboration for large scale programs. The Tata Power Community Development Trust (TPCDT) can also work as your efficient CSR execution partner.

**TO BE A PART OF OUR OUTREACH PROGRAMMES  
OR TO SHARE YOUR IDEAS & SUGGESTIONS**

**Write to us at:** [CSR-Corpooffice@tatapower.com](mailto:CSR-Corpooffice@tatapower.com) | **Visit:** [www.tatapower.com](http://www.tatapower.com)

